

AGENDA
City of Red Bank
Strategic Planning Retreat
February 24, 2026

- I. Introductions and Overview of the Process (Honna)
- II. Ice Breaker (Honna)
- III. Review Economic Conditions Affecting Future Years (Martin)
- IV. Environmental Scan (Honna)
- V. Review Mission Statement and Update if Needed (Honna)

The City of Red Bank is a safe and thriving community with an engaging, transparent government that builds on our rich history, provides excellent and efficient services, and welcomes all.

- VI. SWOT Analysis (Honna)
What are the strengths and weaknesses (internally) and opportunities and threats (externally) facing the City of Red Bank?
- VII. Review Vision Statement and Update if Needed (Honna)

Red Bank strives for a vibrant, growing and inclusive community by pursuing excellence, enhancing safety, celebrating our neighborhood character, and stewarding our natural landscapes.
- VIII. Review Strategic Outcome Article (Martin)
- IX. Review Staff Initiatives (Martin)
- X. Goals (Honna)
- XI. Conclusion and Wrap Up (Honna)