

City of Red Bank

BEER BOARD MEETING

Agenda

September 2, 2025

6:00 PM

Red Bank Courtroom

3105 Dayton Boulevard

- I Call to Order – Mayor Stefanie Dalton**
- II Roll Call –City Recorder Tracey Perry**
- III NEW BUSINESS - citizens will have an opportunity to speak on these items prior to the final vote**
 - A Daniela Paz Peterson, dba Trust for Public Land, has made an application for a Special Event Beer Permit to vend beer at a public event located at the White Oak Park, Main Pavilion, on September 15, 2025, from 4-8 PM.**
 - B Jeff Schwenke has applied for a Special Event Beer Permit for City-sponsored Food Truck Fridays, AOA Art Gala, S'mores & Sounds, and Arts Fest**
- IV Adjournment**



City of Red Bank

3105 Dayton Boulevard

Red Bank, TN 37415

423.877.1103

www.redbanktn.gov

Application for a Special Event Beer Permit

Date & Time of Event: 09/15/2025 at 4 pm to 8 pm

Permit expires 48 hours after the day/time of the event unless otherwise specified.

Applicant/Owner(s): Daniela Paz Peterson

City of Red Bank use only:

Date Received: 8/19/25

Date Approved: _____

Date Denied: _____

City Manager Approval:

Martin

Full name of Entity to whom permit is to be issued if approved:

Trust for Public Land

Address: (Street Address, City, State, Zip Code)

1810 E Main St Chattanooga, TN 37404

Email:

daniela.peterson@tpl.org

Phone Number:

[REDACTED]

Location of the event being held. White Oak Park - Main Pavilion

Describe a strategy to:

1. Enforce a perimeter/boundary
The designated event area will be limited to the Main Pavilion at White Oak Park. Event staff will monitor and enforce that all alcohol remains within the pavilion, and guests will not be permitted to leave the area with drinks.
2. Monitor Sales/Ensure no sales to Minors
This is a private, invitation-only event with a maximum of 40 participants. All guests will be required to present valid identification upon entry. Wristbands will be issued to individuals 21 years of age or older. Only wristbanded guests will be served beer.
3. Vigilance for Intoxicated Persons
Event staff will actively monitor attendees for signs of intoxication. Service will be denied to any individual who appears intoxicated, and appropriate measures, including arranging safe transportation, will be taken if necessary.

Hollie Berry
Mayor

Stefanie Dalton
Vice Mayor

Jamie Fairbanks-Harvey
Commissioner

Pete Phillips
Commissioner

Hayes Wilkinson
Commissioner

Martin Granum
City Manager

Will beer be sold, served, or consumed on publicly owned (government) property?

Yes. Beer will be served and consumed exclusively within the Main Pavilion at White Oak Park, a publicly owned property.

Has the owner or owners' organization had a beer permit revoked, suspended, or denied in the State of Tennessee at any time? Yes No X. If so, specify where, when, and why.

You are required to submit all the following items with your application:

1. Non-refundable application fee of \$100 (\$25 fee for a city-run event) for a one-day permit
2. One form of valid photo identification.
3. TBI background check (<https://www.tn.gov/tbi/divisions/cjis-division/background-checks.html>).
4. Letter/contract of land use for the real property where the event is to be held.
5. Valid beer license/permit (issued from Hamilton County, City of Chattanooga, Red Bank, etc).
6. If the permit is issued, an acknowledgment that the permittee will abide by any directive of the Red Bank Police Department personnel.
7. Read and understand City of Red Bank, Tennessee **Ordinance 21-1202, Beer Ordinance**, provided with this application and also available on the City of Red Bank website at: <https://redbanktn.gov> and attest to the same by signing below:

I have received and reviewed a copy of the Red Bank Ordinances with respect to the sale or manufacture of beer. I am knowledgeable of the laws prohibiting the sale of beer to minors. I hereby certify that neither a person having at least 5% ownership interest in the Applicant nor any person to be employed in the distribution or sale of beer in the Business establishment has been convicted of any violation of the beer or alcoholic beverage laws or any crime involving moral turpitude within the past (10) years. The applicant is also aware that no permit shall issue, or any permit issued may be revoked if the business location causes traffic congestion, or interferes with schools, churches, or other places of public health, safety, and morals.

Applicant further certifies that a permit issued may be later revoked if this application is found to contain any misrepresentation of a material fact, including misrepresentation by omission.

daniela paz peterson

Signature of Applicant/Owner
(or Authorized Corporate Officer)

08/19/2025

Date

Hollie Berry
Mayor

Stefanie Dalton
Vice Mayor

Jamie Fairbanks-Harvey
Commissioner

Pete Phillips
Commissioner

Hayes Wilkinson
Commissioner

Martin Granum
City Manager



City of Red Bank

3105 Dayton Boulevard
Red Bank, TN 37415
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Daniela Peterson
Trust For Public Land

18 August 2025

Dear Daniela,

It is our understanding that your organization is planning to serve beer during a special event at White Oak Park hosted by TPL on September 15th. It is also our understanding that you will obtain the proper permits to serve beer through the Red Bank Beer Board.

According to the City of Red Bank Special Event Beer Permit, the application fee of \$100 is waived. The Beer Board meets the first and third Tuesday of every month, when a Beer/Special Events Beer Permit is applied for.

Beer will only be served during the days of the event and time frame listed on the application. Applicant will be responsible to enforce a perimeter/boundary strategy, monitor sales/and ensure no sales to minors, and vigilance for intoxicated persons.

If the permits are approved by the Beer Board, an acknowledgement that the permittee will abide by any directive of the Red Bank Police Department personnel is required.

This event, being held at 798 Ben Miller Pkwy, Red Bank, TN 37415 is on city owned property. We are allowing the applicant to use city owned property to serve beer during the time frame/date listed on the application.

In Partnership,

A handwritten signature in black ink, appearing to read "Martin Granum".

Martin Granum
City Manager

Stefanie Dalton
Mayor

Hollie Berry
Vice Mayor

Jamie Harvey-Fairbanks
Commissioner

Terri Holmes
Commissioner

Hayes Wilkinson
Commissioner

Martin Granum
City Manager

Tracey Perry

From: Daniela Peterson [REDACTED] >
Sent: Monday, August 18, 2025 3:58 PM
To: Tracey Perry
Subject: Beer Board Meeting – Special Event Application
Attachments: TPL Special Event Beer Application 111224.pdf; Red Bank Letter 08.18.pdf

Hi Tracy,

I hope you're having a great start to the week! Thank you so much for adding our request to the agenda for the next Beer Board meeting on September 2nd.

I've gone ahead and submitted the Special Event Park Use Permit request and filled out the Special Event Beer application (attached here for your reference). I've also started the TBI background check, but I don't have the results back just yet. I've also attached the support from the City Manager.

Please, let me know if you have any questions or need anything else from me.
Really appreciate your help with this process!

All the best,
Daniela

Daniela Paz Peterson
Director of Welcoming Places
Parks Design & Development TN



[You can book a time with me here](#)

The Trust for Public Land
P.O. Box 3240
Chattanooga, TN 37404
C: 423.838.5724

Round Up and Donate

Connecting Everyone to the Outdoors

tpl.org | [Facebook](#) | [Twitter](#) | [YouTube](#) | [LinkedIn](#)



Bill Lee
Governor

TENNESSEE BUREAU OF INVESTIGATION

ATTN: TORIS

901 R.S. Gass Boulevard
Nashville, Tennessee 37216-2639
(615) 744-4057
Facsimile (615) 744-4289



David B. Rausch
Director

08/18/2025

DANIELA P PETERSON

[REDACTED]

Tennessee Criminal History Records Request

NO TENNESSEE CRIMINAL HISTORY RECORD HAS BEEN FOUND FOR THE PERSON LISTED BELOW. NOTE: All aliases submitted have been searched.

DANIELA P PETERSON

[REDACTED]

Please be aware that, unless a fingerprint comparison is performed, it is impossible for the Tennessee Bureau of Investigation to be sure the record belongs to the individual you requested . A fingerprint comparison will only be performed in the event of a written appeal of criminal history results. The information you receive will be based on only those arrests which occurred within the state of Tennessee.

The Tennessee Bureau of Investigation found no Tennessee criminal history based on the information provided. No criminal record check was conducted for other states or for the Federal Bureau of Investigation.

Tennessee Open Records Information Services
Tennessee Bureau of Investigation
901 R.S. Gass Blvd.
Nashville, TN 37216



INTERNATIONALLY ACCREDITED SINCE 1994

DRIVER LICENSE

DUP

USA
TN

Tennessee
THE VOLUNTEER STATE



DL NO. [REDACTED]

DOB [REDACTED]

EXP

11/09/2025

ISS

08/06/2021

CLASS D

END NONE

REST NONE

SEX F HGT 5'-00" EYES BRO

DD [REDACTED]

DL

PETERSON
DANIELA PAZ

CHATTANOOGA, TN 37415



City of Red Bank

3105 Dayton Boulevard
Red Bank, TN 37415
423.877.1103
www.redbanktn.gov

Application for a Special Event Beer Permit

Date & Time of Event: See attached letter
All Food Truck Fridays, Arts Fest, Swanses, Art
Permit expires 48 hours after the day/time of the event
event unless otherwise specified.

City of Red Bank use only:

Date Received: 8/28/15
Date Approved: _____
Date Denied: _____
City Manager Approval: _____

Applicant/Owner(s): Jeff Schwenke, Clever Alehouse

Full name of Entity to whom permit is to be issued if approved:
Clever Alehouse, LLC

Address: (Street Address, City, State, Zip Code)
2122 Dayton Blvd Clifton, TN 37415

Email: jeff@thebetteralibi.com

Phone Number: [REDACTED]

Location of the event being held: City Park, and Community Center
3817 Redding 3653 Tom Weather

Describe a strategy to:

1. Enforce a perimeter/boundary
Signage placed by the city
2. Monitor Sales/Ensure no sales to Minors
wristbands / stamps / ID checks
3. Vigilance for Intoxicated Persons
properly trained staff w/ ABC permits

Hollie Berry
Mayor

Stefanie Dalton
Vice Mayor

Jamie Fairbanks-Harvey
Commissioner

Pete Phillips
Commissioner

Hayes Wilkinson
Commissioner

Martin Granum
City Manager

Will beer be sold, served, or consumed on publicly owned (government) property?

yes

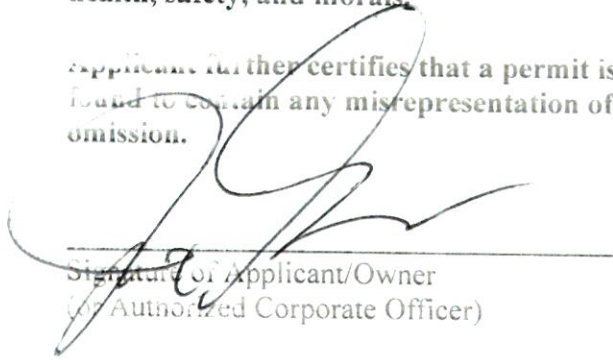
Has the owner or owners' organization had a beer permit revoked, suspended, or denied in the State of Tennessee at any time? Yes_ No If so, specify where, when, and why.

You are required to submit all the following items with your application:

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2. One form of valid photo identification.
3. TBI background check (<https://www.tn.gov/tbi/divisions/ejis-division/background-checks.html>).
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Applicant further certifies that a permit issued may be later revoked if this application is found to contain any misrepresentation of a material fact, including misrepresentation by omission.



Signature of Applicant/Owner
(or Authorized Corporate Officer)

8/28/25
Date

Hollie Berry
Mayor

Stefanie Dalton
Vice Mayor

Jamie Fairbanks-Harvey
Commissioner

Pete Phillips
Commissioner

Hayes Wilkinson
Commissioner

Martin Granum
City Manager

DRIVER LICENSE

Tennessee USA TN

NOT FOR FEDERAL IDENTIFICATION

PL ID [REDACTED] DCE [REDACTED]

EXP 10/21/2027 ISS 10/21/2019

CLASS D END-NONE

REST 01

SEX M HGT 5'-07" EYES GRN

DD 5011910211039903

SCHWENKE
JEFFREY EDWIN

[REDACTED]

CHATTANOOGA, TN 37415-8651





Bill Lee
Governor

TENNESSEE BUREAU OF INVESTIGATION

ATTN: TORIS

901 R.S. Gass Boulevard

Nashville, Tennessee 37216-2639

(615) 744-4057

Facsimile (615) 744-4289



David B. Rausch
Director

03/17/2025

JEFF SCHWENKE
1722 SEVEN PINES LN
CHATTANOOGA TN 37415

Tennessee Criminal History Records Request

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JEFF SCHWENKE

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Jeff Schwenke
Clever Ale House

25 August, 2025

Dear Jeff,

Like the past several years, it is our understanding that your organization is planning to once again serve beer during Red Bank events such as Food Truck Friday, Arts Fest, S'mores & Sounds, and the AOA Art Gala (9/5/25, 9/19/25, 9/27/25, 10/3/25, 10/17/25, 10/31/25, 11/7/25, 11/21/25, 12/4/25) all hosted by the City of Red Bank, It is also our understanding that you will obtain the proper permits to serve beer through the Red Bank Beer Board.

According to the City of Red Bank Special Event Beer Permit, the application fee of \$100 is waived. The Beer Board meets the first and third Tuesday of every month, when a Beer/Special Events Beer Permit is applied for.

Beer will only be served during the days of the event and time frame listed on the application. Applicant will be responsible to enforce a perimeter/boundary strategy, monitor sales/and ensure no sales to minors, and vigilance for intoxicated persons.

If the permits are approved by the Beer Board, an acknowledgement that the permittee will abide by any directive of the Red Bank Police Department personnel is required.

These events, the Red Bank Food Truck Friday's and S'mores & Sounds, being held at 3817 Redding Road, Chattanooga, TN 37415, and the Red Bank Arts Fest & AOA Art Gala at 3653 Tom Weathers Drive, Red Bank, TN, 37415 is on city owned property. We are allowing the applicant to use city owned property to serve beer during the time frame/date listed on the application.

In Partnership,

A handwritten signature in black ink that reads "Martin Granum". The signature is fluid and cursive, with a long horizontal line extending to the right.

Martin Granum
City Manager

Stefanie Dalton
Mayor

Hollie Berry
Vice Mayor

Jamie Harvey-Fairbanks
Commissioner

Terri Holmes
Commissioner

Hayes Wilkinson
Commissioner

Martin Granum
City Manager