

City of Red Bank

BOARD OF COMMISSIONERS WORK SESSION

Work Session Agenda

June 3, 2025

5:00 PM

The purpose(s) of the meeting shall be for the Commission to receive, consider, discuss, deliberate, and debate the matters listed herein below and such other public business as may lawfully be undertaken provided that no formal votes are to occur and no matters or issues will be formally decided upon at this meeting.

- I. **Employee Recognitions: Alicia Donahue and Alley Hindman, Municipal Court Certificate from the University of Tennessee Municipal Technical Advisory Service**
- II. **Update on Municipal Judge Residency Requirements established by the Tennessee Supreme Court in the recent McNabb vs. Harrison, decided March 7, 2025 (CM Granum)**
- III. **Presentation of two traffic studies: 1) [Dayton Boulevard at Morrison Springs Road Safety Analysis](#) 2) [Ashland Terrace and Dayton Boulevard Safety and School Zone Study](#) (PWD Tate)**
- IV. **Appointment to the Non-Profit Citizens' Advisory Board Agenda Item No. 25-886 (CDD Johnson)**
- V. **Approve Contract with BuzzClan, LLC for On-Call Municipal Data Analyst Services in an amount not to exceed \$15,000.00 annually Res No. 25-1801 (CM Granum)**
- VI. **Presentation and Discussion of the [Red Bank Comprehensive Plan 2045](#) (CDD Johnson)**
- VII. **Vice Mayor Hollie Berry nominated as Vice Chair of the Metropolitan Planning Organization (MPO) Executive Board Agenda Item No. 25-887 (CM Granum)**
- VIII. **Citizen Comments on Items on the Work Session Agenda**
5:45 Hard stop to allow citizen comments on items on this Work Session Agenda (CM Granum)
- IX. **Any other business to discuss**
- X. **Adjournment**

CERTIFICATE OF COMPLETION

The University of Tennessee Municipal Technical Advisory Service,
an agency of the Institute for Public Service, certifies that

Alley Hindman

has completed the Municipal Court Certificate
on the 11th day of April, 2025.



UT Municipal Technical
Advisory Service
INSTITUTE FOR
PUBLIC SERVICE

John Esken

Municipal Court Specialist, Municipal Technical Advisory Service

CERTIFICATE OF COMPLETION



The University of Tennessee Municipal Technical Advisory Service,
an agency of the Institute for Public Service, certifies that

Alicia Donahue

has completed the Municipal Court Certificate
on the 11th day of April, 2025.



UT Municipal Technical
Advisory Service
INSTITUTE FOR
PUBLIC SERVICE

John Eschen

Municipal Court Specialist, Municipal Technical Advisory Service



State of Tennessee
PUBLIC CHAPTER NO. 487

HOUSE BILL NO. 490

By Representatives Helton-Haynes, Vital, Greg Martin, Hakeem, Reneau

Substituted for: Senate Bill No. 255

By Senators Gardenhire, Hatcher, Watson

AN ACT to amend Tennessee Code Annotated, Title 8; Title 16; Title 17; Title 18; Title 20; Title 21; Title 24; Title 25; Title 26; Title 27; Title 28 and Title 29, relative to courts.

BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF TENNESSEE:

SECTION 1. Tennessee Code Annotated, Title 16, Chapter 18, Part 2, is amended by adding the following as a new section:

(a) Notwithstanding another provision of law, constitutional provision, or judicial interpretation thereof, a municipal judge who was duly elected or appointed to office prior to March 7, 2025, and who is qualified for such office under the laws and interpretations in effect at the time of such election or appointment, shall not be disqualified or removed from office due to a residency requirement during the term of office to which the municipal judge was elected or appointed.

(b) Any municipal judge described in subsection (a) shall be deemed a de facto officer whose acts, judgments, and decisions are valid and binding during the completion of the municipal judge's term.

(c) The residency requirements established by the Tennessee supreme court in *McNabb v. Harrison*, decided March 7, 2025, shall apply prospectively and shall be enforced beginning with the next regularly scheduled election for any affected municipal judgeship after the effective date of this act.

(d) This section does not exempt municipal judges from any qualification or eligibility requirement other than the residency requirement addressed in the *McNabb v. Harrison* decision.

SECTION 2. This act takes effect upon becoming a law, the public welfare requiring it.

HOUSE BILL NO. 490

PASSED: April 17, 2025



CAMERON SEXTON, SPEAKER
HOUSE OF REPRESENTATIVES



RANDY MCNALLY
SPEAKER OF THE SENATE

APPROVED this 21st day of May 2025



BILL LEE, GOVERNOR

CITY OF RED BANK

City Hall, 3105 Dayton Blvd, 37415

Telephone (423) 877-1103

www.redbanktn.gov

APPLICATION FOR CITIZEN ADVISORY COMMITTEE

City government depends on its citizens for knowledge and insight. That is why the City of Red Bank urges its citizens to apply to serve as members on city committees (also referred to as committees and commissions). Committee members contribute greatly to the operation of sound, responsive government through their review and recommendations regarding issues that impact the operation of effective and responsive city government. The following questionnaire has been developed to assist the City Commission and the City Manager to assess interests, eligibility and qualifications of those applying for committee appointments. All residents are eligible and applications will remain on file for a year. For information on specific committees and their responsibilities, visit the city website and click on "Committees".

Questions to consider before applying for committee membership:

- *What is my motivation for applying for membership?*
- *Do I fully understand what this committee expects from me?*
- *Am I committed to the purpose, duties and responsibilities of the committee?*
- *Can I afford the demands on my time, resources and energy?*
- *Can I attend meetings regularly, making them a priority for the duration of my appointment?*
- *Am I willing to perform a reasonable amount of work outside of regularly scheduled meetings?*
- *Can I work effectively with members of the committee, city manager, staff and commissioner?*
- *Am I committed to serving even if the going gets rough and controversy arises?*
- *Am I willing to participate in necessary training, education and development activities to improve my effectiveness on the committee?*

APPLICANT INFORMATION

Applicant Name (please print):

Tiffany Bell

Home Address:

City: Chattanooga State: TN Zip: 37415

Phone: (H) (C) 4 E-mail

Occupation: Unum Corporate Law- Regulatory Analyst Retired: ☐ Yes ☒ No

a) For which committee are you applying? Non-Profit Citizens Advisory Board

b) The committee members are required to attend regular meetings, missing no more than (3) consecutive meetings in a row during any calendar year and also staying current with the issues before the committee. Are you able to meet these requirements? ☒ Yes ☐ No

c) Do you know of any circumstances or conflicts of interest that may cause you to abstain from voting on any action before the committee? ☐ Yes ☒ No If yes, please explain:

d) Do you, your employer, your spouse, children or their employers, do business with the City of Red Bank?

☐ Yes ☒ No If yes, please explain: _____

e) Do you have any employment or contractual relationship with the City of Red Bank that would create a continuing or frequently recurring conflict with regard to your participation on a committee? ☐ Yes ☒ No If yes, please explain:

f) Please explain your reasons for wishing to serve on a particular committee:

Serving on the Nonprofit Citizens Advisory Board would be a fulfilling way to contribute to the wellbeing of the Red Bank community. By participating, I would have the opportunity to support nonprofits that make a vital difference in times of need, ensuring resources are efficiently allocated to maximize their impact. I am passionate about collaborating with others to develop thoughtful eligibility and scoring criteria, helping organization deliver services that strengthen our community's fabric. This role aligns with my desire to foster positive change while engaging with local leaders and nonprofits. Contributing to this process would be both personally rewarding and an enriching way to give back.

CITY OF RED BANK COMMITTEE APPLICATION

Page 3 of 3

g) Please list three (3) references with address and phone #

Keiara Rice-

Megan Rogers-

Shandericka Dillon- 4

h) Please provide a personal narrative, including education, experience, previous civic, community or other service involvement that would help the city make an informed decision regarding your committee application.

With Years of experience serving on various local boards in our area, I have developed a deep understanding of nonprofit operations and the positive impact they can have on communities. Currently, I serve on a nonprofit board that focuses on helping once incarcerated individuals reintegrate into society, a role that has strengthened my commitment to fostering opportunities for meaningful change. Additionally, I have been in my current job for 25 yrs, demonstrating my dedication, reliability, and ability to navigate complex challenges effectively. On the boards I have been honored to be elected as Chair and Vice Chair, showcasing my leadership abilities and collaborative approach to achieving shared goals. My educational and professional background further enriches my ability to contribute strategically, ensuring resources are allocated to initiatives that maximize their impact. Through this service, I am to bring my insights, experience, and passion for community development to the board.

Applicant Statement: I understand that I am applying to the City of Red Bank to volunteer for a committee appointment; that such application may require an interview prior to consideration for appointment; that if appointed, I will be required to take an oath of office to uphold the United States and Tennessee Constitutions and to support the purpose and responsibilities of the committee; that I will be required to meet the attendance and training requirements for committee membership; and, that failure to do so or any other reason designated by law or City Charter may cause my removal from office. I agree to comply with all requirements of the committee for which I am applying and to which I may be appointed. All statements and information provided in this application are true to the best of my knowledge.

Signature

Tiffany Bell

Printed Name

4/29/2025

Date

Please return completed and signed application to:

Tracey Perry, Human Resources

CITY OF RED BANK

3105 Dayton Blvd

Red Bank, TN 37415 or

tperry@redbanktn.gov

Telephone: (423) 877-1103

Website: www.redbanktn.gov



Response to Request for Qualifications 25-0302 On-Call Data Analysis Services

Original

RFQ DUE DATE: APRIL 11, 2025 BY 12:00 PM EST

PREPARED FOR:

**City of Red Bank
3105 Dayton Boulevard
Red Bank, TN 37415
Attn: Martin Granum (City Manager)
Phone: (432) 877-1103**

QUALIFICATIONS SUBMITTED BY:

**Sachin Jain | CTO
BuzzClan, LLC
2300 Olympia DR #271349,
Flower Mound, Texas 75027
Phone: 469-251-2899
Email: presales@buzzclan.com**



ORACLE

Gold
Partner

Microsoft

Partner

EQUINIX

aws



This response and/or quotation includes data that shall not be disclosed outside the requesting agency and shall not be duplicated, used or disclosed--in whole or in part--for any purpose other than to evaluate this quotation. If, however, a purchase order is awarded to BuzzClan as a result of or in connection with-- the submission of this data, the requesting agency shall have the right to duplicate, use, or disclose the data to the extent provided in the resulting purchase order. This restriction does not limit the requesting agency's right to use information contained in this data if it is obtained from another source without restriction.

SUBMITTAL FORM

SUBMISSION FORM:

As per attached specifications, the submission for the contracted services is as follows:
The full name and residence of all persons interested in the foregoing as principals are as follows: (if out of state company, please list Tennessee office address.)

BUSINESS NAME AND
ADDRESS OF SUBMITTER: BuzzClan, LLC

2300 Olympia Dr #271349, Flower Mound, TX 75027

PRINT PRINCIPAL APPLICANT'S

NAME: Sachin Jain

SIGNATURE: _____

TITLE: CTO

PHONE
NUMBER: 469-251-2899

EMAIL
ADDRESS: presales@buzzclan.com

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LETTER OF INTEREST

Provide a summary of the firm's interest, understanding, and qualifications to perform the services anticipated by the Request for Qualifications. The full name and address of the firm's responsible branch office that will provide the services herein shall be stated. 1 Page

Date: April 7, 2025

City of Red Bank
Address: City Hall, 3105 Dayton
Boulevard, Red Bank, TN 37415

Subject: Letter of Interest – RFQ #25-0302: On-Call Data Analysis Services to collect, analyze, and interpret large amounts of data.

BuzzClan, LLC is pleased to submit this Letter of Interest in response to this RFQ for On-Call Data Analysis Services to collect, analyze, and interpret large amounts of data to the City of Red Bank ("City"). BuzzClan is a certified Minority-Owned and Women-Owned Small Business Enterprise headquartered in Texas.

We understand that the City seeks a qualified firm to assist with collecting, analyzing, and interpreting large volumes of data across various departments. BuzzClan specializes in transforming raw data into actionable insights through proven methods in data engineering, visualization, and advanced analytics. We recognize the importance of timely, accurate analysis to inform policy, operations, and resource planning in municipal government.

BuzzClan has an extensive portfolio of public-sector data projects, a multidisciplinary team of data analysts, and over 12 years of experience in managing large and complex projects. Our proposed team is adept in managing structured and unstructured datasets, building dashboards, automating reporting processes, and aligning analysis with organizational goals.

The services for this RFQ will be provided by our branch office located at:

Name:	BuzzClan, LLC
Branch Address:	2300 Olympia Dr #271349, Flower Mound, TX 75027
Phone:	469-251-2899

We appreciate your consideration of our qualifications and would welcome the opportunity to support the City of Red Bank through this engagement.

Sincerely,



Sachin Jain (CTO)
Phone: 469-251-2899
Email: presales@buzzclan.com

PROPOSED MUNICIPAL DATA ANALYST SERVICES

The consultant shall identify the team, including a project manager and the consultant's proposed data analyst personnel. Qualifications shall be identified. The RFQ shall contain a realistic projection of the percentage of work that will be performed by each team member.

BuzzClan has a highly qualified and experienced team to fulfill the City of Red Bank's requirements. Our team structure ensures dedicated expertise, clear accountability, and efficient execution of tasks. Our engineers are certified, fingerprinted, and have passed criminal background checks, ensuring compliance with security and regulatory standards. All our proposed team members will be available to commence services, as required. **Exhibit 1** provides a visual representation of the BuzzClan team dedicated to working with the City, outlining key roles and responsibilities to ensure seamless collaboration and efficient service delivery.

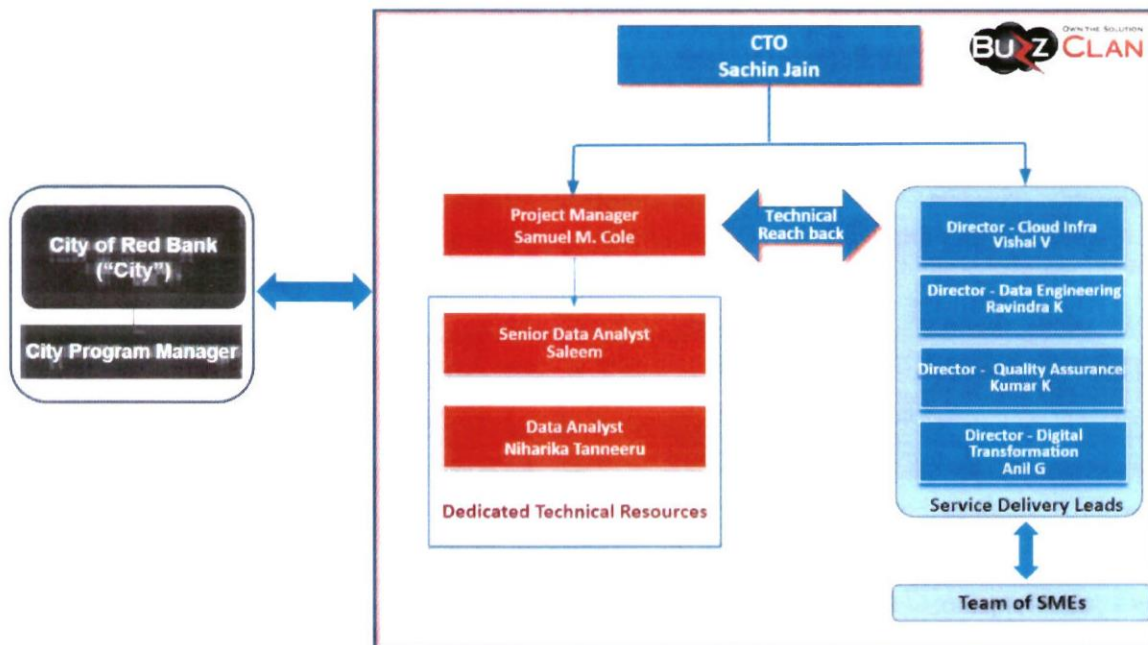


Exhibit 1: Proposed Team Structure for the City's Initiative

Please note that BuzzClan resources are subject to change. At the time of our proposal submission, the BuzzClan resources identified herein are representative of the level of qualifications and experience that our assigned project team will have. BuzzClan's standard policy is to assign personnel at the time of contract award based on availability. The actual personnel provided will have comparable credentials.

Project Team Roles and Responsibilities:

Samuel M. Cole - Project Manager	
Summary:	
10+ years leading IT and data projects across utilities and enterprise systems - PMP and Scrum Master certified with deep Agile and Waterfall expertise - Led full-scale GIS data migrations (Small World → Esri) with SAP, CHA, Jana integration - Skilled in AMI/AMS deployments: Sensus, Elster, Badger, Itron, FlexNet - Strong in stakeholder management, strategic planning, and executive reporting - Hands-on experience in UAT, FIT, change management, and go-live execution - Expertise in GIS/AMI troubleshooting, test planning, and custom development Strong Communication and Presentation Skills. - Proven ability to drive cross-functional teams toward measurable outcomes - Adept at risk mitigation, KPI development, and budget forecasting Extensive experience in engagement with multiple stakeholders facing challenges. - Excellent communication and training coordination with clients and internal teams	
Responsibilities:	
- Serve as the primary point of contact with City stakeholders. - Oversee project timelines, deliverables, quality assurance, and adherence to city objectives. - Coordinate team resources and facilitate regular communication and status updates.	
Saleem - Senior Data Analyst	
Summary:	
10+ years of experience in data analysis, BI reporting, and dashboard development. - Advanced skills in SQL, Tableau, and Power BI for data visualization and insights. - Hands-on experience with Teradata, Snowflake, and Oracle for enterprise data warehousing. Proficiency in statistical analysis, data visualization, and predictive modeling - Skilled in Python and Jupyter Notebooks for data analysis and automation. - Experienced in ETL development using Informatica PowerCenter and SSIS. - Built automated dashboards and reports to support regulatory and risk reporting. Well aware with clients/stakeholders dealing with issues and challenges - Worked extensively in banking and financial services, including credit risk and PPNR. - Collaborated with business stakeholders to translate requirements into actionable insights.	
Responsibilities:	
- Develop and execute comprehensive municipal data strategies, including data collection, validation, and analysis. - Lead statistical analyses, develop predictive models, and generate insights critical for informed decision-making. - Develop and maintain advanced dashboards and interactive data visualizations using Power BI/Tableau.	

Niharika Tanneeru - Data Analyst	
Summary:	
8+ years of experience in data analysis, statistical modeling, and BI reporting. - Expert in Power BI, Tableau, SQL, and predictive analytics. Strong background in data warehousing (Snowflake, Oracle) and ETL tools (Informatica, Hadoop). Specialized in statistical analysis, data visualization, and predictive modeling - Proficient in cloud platforms (AWS, Azure) and Python for advanced data processing. - Skilled in creating interactive dashboards and automating reporting workflows. Extensive experience supporting public-sector and enterprise-level data initiatives. - Proven ability to turn complex datasets into actionable insights aligned with stakeholder goals. Excellent in communication and presentation skills	
Responsibilities:	
- Support data collection, cleaning, and preliminary data analysis. - Assist in the creation of automated scripts, data processes, and visualizations. - Collaborate closely with City staff to build internal capacity and improve data literacy through tailored training sessions.	

Note: Detailed resumes have been added in the **APPENDIX A - RESUME OF KEY PERSONNEL** Section of this response document.

Workload Allocation Across Project Team

The table below depicts the percentage of work the Project Manager, Senior Data Analyst, and Data Analyst have been allocated to provide the services

Team Member	Designation	Percentage of Work
Samuel M. Cole	Project Manager	20%
Saleem	Senior Data Analyst	50%
Niharika Tanneeru	Data Analyst	30%

UNDERSTANDING AND APPROACH

Understanding of the City's Service Needs

1. Provide evidence of understanding the City's service needs as anticipated by the Request for Qualifications.

BuzzClan is a CMMi Level 3 for development, ISO 9001:2015 and SOC 2 Type II certified (Service Organization Control Type 2 - cybersecurity compliance framework developed by the American Institute of Certified Public Accountants (AICPA)) technology consulting firm, collaborating with leading technology partners to provide software, advisory, and IT implementation services across North America. BuzzClan fully understands the strategic importance of this engagement and the critical role a Municipal Data Analyst will play in enabling informed, data-driven decisions across various city operations. After reviewing the provided Request for Qualifications, we have identified key service needs and priorities for the City of Red Bank:

Evidence of Understanding:

1. **Comprehensive Data Strategy:**

The City of Red Bank seeks a structured, citywide data strategy to efficiently collect, manage, validate, and utilize data from multiple sources (city departments, external databases, and public datasets). BuzzClan acknowledges that the foundational success of this strategy relies on the accuracy, consistency, and quality of the data.

2. **Advanced Analytics and Predictive Capabilities:**

We recognize the City's requirement for advanced statistical analysis and predictive modeling capabilities. These analytics will enable Red Bank to identify and understand trends, patterns, and anomalies, directly influencing strategic decisions and resource allocations, thus improving service outcomes.

3. **Data Visualization and Communication:**

Visualized data insights, provided through intuitive dashboards and interactive reports using platforms such as Power BI and Tableau, are integral. We understand the need for easily interpretable visualizations that enable stakeholders at all levels—city officials, department heads, and the community—to quickly grasp key insights and act decisively.

4. **Technical Expertise and Automation:**

BuzzClan recognizes the City's need for strong technical expertise, particularly in programming languages such as Python, R, and SQL. Automation of data collection, analysis, and reporting tasks is a priority to streamline processes, ensure efficiency, and deliver timely insights.

5. **Collaborative Engagement and Capacity Building:**

Effective collaboration with city departments to understand their specific data needs and objectives is paramount. Additionally, we understand the value in building internal capacity through targeted training and mentoring, enhancing long-term data literacy and organizational efficiency.

6. **Responsive and Agile Support:**

The RFQ emphasizes immediate responsiveness and flexibility to begin and deliver services on an on-call, as-needed basis. We recognize the importance of agility in responding to emerging municipal issues and data inquiries swiftly and effectively.

Approach to Meet the Anticipated Scope of Work

2. Provide a summary of the firm's approach to meeting the anticipated scope of work in the Request for Qualifications.

BuzzClan's Service Delivery Approach is strategically aligned with the City's objectives outlined in the RFP, ensuring a structured and efficient approach to service execution. Each Service Delivery Activity is guided by proven methodologies, industry best practices, and well-defined processes to meet the State's specific requirements.

With the support of a highly skilled and experienced resource, established governance frameworks, and cutting-edge technology, BuzzClan is committed to delivering comprehensive, high-quality services that fulfill all aspects of the RFP. Our structured approach, proactive planning, and continuous improvement focus will drive operational efficiency, data integrity, and long-term success for the City.

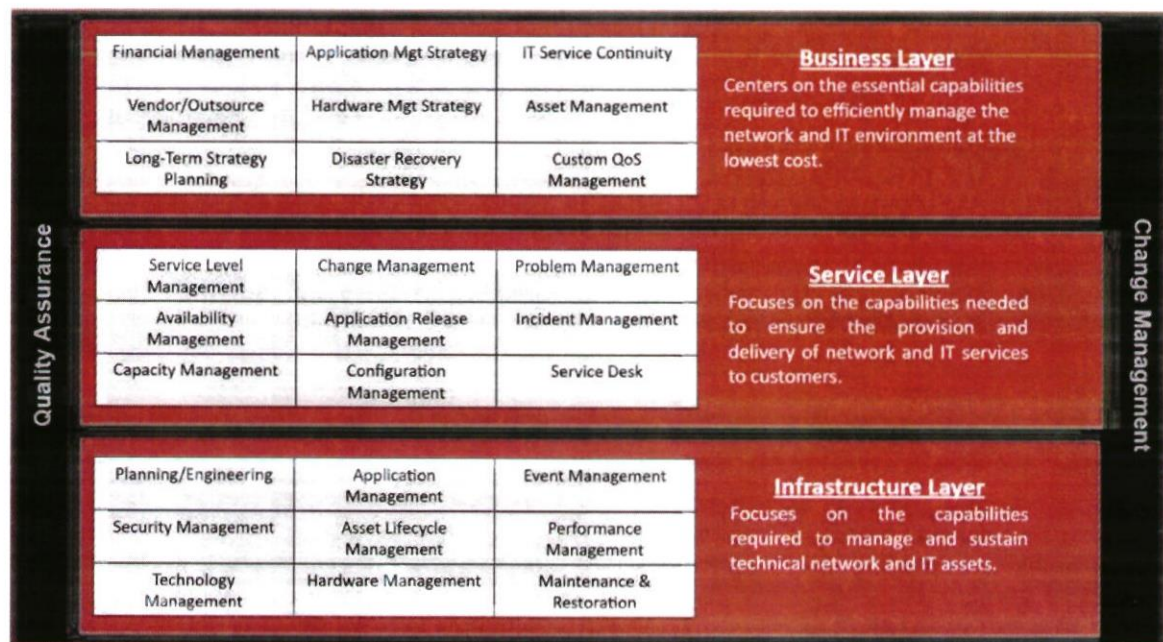


Exhibit 2: BuzzClan's StandardService Delivery Approach

BuzzClan's structured and proven approach ensures efficient, responsive, and high-quality delivery of Municipal Data Analyst Services tailored specifically to the City of Red Bank's requirements:

1. Strategic Data Collection and Cleaning

- Develop and implement a comprehensive data strategy, clearly outlining procedures for collection, validation, cleansing, and ongoing management of municipal data.
- Utilized advanced statistical methods and automated tools (Python, R, SQL) to systematically identify, rectify, and standardize data, ensuring consistent quality.

2. Insightful Data Analysis and Predictive Modeling

- Leverage deep analytical expertise to uncover significant trends, patterns, and anomalies within complex city datasets.

- Employ sophisticated predictive modeling techniques to anticipate future municipal needs, enabling proactive decision-making and optimized resource allocation.

3. Effective Data Visualization and Dashboarding

- Design intuitive, interactive, and user-friendly dashboards using industry-leading visualization platforms like Power BI and Tableau.
- Ensure timely delivery of clear, actionable insights customized for stakeholders at various levels across city departments.

4. Technical Automation and Programming

- Create efficient, scalable scripts and automated workflows to streamline repetitive data processes, significantly reducing manual intervention and increasing accuracy.
- Provide detailed documentation and training materials for sustainable, ongoing city use.

5. Proactive Communication and Presentation

- Regularly deliver clear, concise, and non-technical presentations and reports that effectively communicate complex insights to municipal stakeholders and decision-makers.
- Actively respond to on-demand data inquiries, ensuring swift and accurate support for urgent municipal data needs.

6. Collaborative Capacity Building

- Collaborate closely with city departments to tailor services precisely to their data-driven goals and operational contexts.
- Offer targeted training and mentoring sessions to build internal data literacy and analytical capabilities among city staff, fostering long-term organizational resilience.

REFERENCES

REFERENCE #1	
Client and POC contact details:	Name: Lantern (previously Employer Direct Healthcare) Address: 2100 Ross Avenue, Suite 1900, Dallas, TX 75201 Contact Person: Ravi Kant Phone: 980-253-9039 Email: ravi.kant@edhc.com
Duration of the Project:	Jan 2021 - Ongoing
Type of Work:	BuzzClan serves as a key partner in Providence Health's healthcare analytics initiatives, focusing on processing and transforming complex healthcare claims datasets (Medicare, Medicaid, and APCD). This includes designing large-scale, HIPAA-compliant data pipelines using AWS Glue and Apache Spark, with integration into Snowflake and AWS Redshift for storage and querying. Our team also develops advanced dashboards in Power BI and Tableau that enable clinical and operational leaders to visualize patient outcomes, provider performance, and financial forecasting. Predictive modeling is implemented using Python and machine learning algorithms to support value-based care initiatives and population health management.
Similarities to City of Red Bank:	Like Red Bank, Providence requires the consolidation of large, disparate datasets to inform decision-making. Both entities operate in regulated environments where data governance, security, and accuracy are paramount. Dashboards and analytics in both scenarios serve broad audiences — from department heads to senior leadership — who rely on insights to guide resource allocation and service planning. The work also shares a need for responsive data systems that adapt to changing stakeholder questions and reporting requirements.
Differences:	Providence operates within the private healthcare industry and is primarily focused on improving patient health outcomes and reducing costs through predictive analytics and care optimization. In contrast, the City of Red Bank's goals center on public sector services, budgeting, and operational performance across departments like utilities, public works, and community development. However, the methodologies for data transformation, dashboard design, and stakeholder collaboration remain highly transferable.

REFERENCE #2	
Client and POC contact details:	Name: Brightly Software Address: Central House Unit C, Compass Centre North, Chatham Maritime, Chatham, Kent ME4 4YG Contact Person: Robert Gan Phone: +44 7866 627382 Email: Robert.Gan@brightlysoftware.com
Duration of the Project:	July 2020 - Ongoing
Type of Work:	BuzzClan is retained to build and maintain a data analytics platform for this cloud-based SaaS product firm. Our responsibilities include designing and implementing data models in Snowflake, creating ETL/ELT pipelines using Apache Airflow and Python, and developing scalable dashboards in Power BI for internal product managers and marketing teams. These dashboards track KPIs such as user engagement, churn prediction, feature usage, and sales funnel conversion. We also build a robust data governance framework to ensure high-quality, reliable analytics in a dynamic, fast-paced software development environment.
Similarities to City of Red Bank:	Both clients required centralized, accurate reporting platforms to serve multiple internal stakeholders. The emphasis on automating data flows, maintaining data integrity, and creating actionable visualizations mirrors the needs of a municipal government like Red Bank. In both cases, data-driven decision-making was a strategic priority supported by self-service dashboards and integrated reporting workflows.
Differences:	This client's environment was centered on software product metrics, real-time telemetry, and customer analytics, which differ from the City's focus on civic services, operational reporting, and budget analytics. The pace and nature of development in a tech firm is often faster and more experimental, whereas government work often requires higher degrees of accountability, documentation, and public transparency. However, the foundational technologies and practices used remain the same.

REFERENCE #3	
Client and POC contact details:	Name: Neiman Marcus Group Address: 1618 Main St, Dallas, TX 75201 Contact Name: William Vuillemot Phone: 214-886-8865 Email: william_vuillemot@neimanmarcus.com
Duration of the Project:	Mar-2024- Ongoing
Type of Work:	BuzzClan delivers comprehensive data engineering and business intelligence services to support the retail group's nationwide operations. This includes the development of sales forecasting models, inventory tracking dashboards, and customer segmentation tools. Using Power BI and Tableau, we help visualize and monitor metrics such as product turnover rates, seasonal demand patterns, promotional effectiveness, and supply chain KPIs. Data pipelines are built using AWS Glue and SQL to collect and harmonize point-of-sale (POS), e-commerce, and supply chain data across hundreds of retail outlets.
Similarities to City of Red Bank:	The City of Red Bank and the retail firm both deal with geographically dispersed data sources and require centralized systems for reporting and analysis. In both engagements, the goal was to empower department heads and senior leadership with dashboards that inform strategic planning, operational improvements, and resource allocation. The need for near-real-time visibility, intuitive dashboards, and high-quality data integration aligns well.
Differences:	While the retail group focused heavily on consumer behavior, logistics, and revenue optimization, the City of Red Bank is oriented toward community services, budget transparency, and inter-departmental reporting. Despite these content differences, the technology stack, reporting cadence, and stakeholder engagement approach remain largely similar.

COST

BuzzClan's propose hourly rate ensures high-quality professional services while aligning closely with the City of Red Bank's annual budget expectations.

Proposed Hourly Rate: \$85 per hour
At this competitive hourly rate: • Approximately 117 hours/year can be delivered for \$10,000.00 • Approximately 176 hours/year can be delivered for \$15,000.00

IRAN DIVESTMENT ACT CERTIFICATION

ATTACHMENT A

IRAN DIVESTMENT ACT CERTIFICATION

RFQ REFERENCE NUMBER: #25-0302

VENDOR/CONTRACTOR NAME: BuzzClan, LLC

The Iran Divestment Act, Tenn. Code Ann. § 12-12-101 et. seq. requires a person that attempts to contract with the state, including a contract renewal or assumption, to certify at the time the bid is submitted or the contract is entered into, renewed, or assigned, that the person or the assignee is not identified on a list created pursuant to § 12-12-106.

Currently, the list is available online at the following website:

<https://www.tn.gov/generalservices/search-results.html?q=iran%20divestment%20act%20certification&tab=department>

The vendor/contractor, identified above, certifies by signature below that it is not included on the list of persons created pursuant to Tenn. Code Ann. § 12-12-106 of the Iran Divestment Act.

CONTRACTOR SIGNATURE NOTICE: This certification MUST be signed by an individual with legal capacity to contractually bind the Contractor.

Sachin Jain, CTO

PRINTED NAME, TITLE OF SIGNATORY

Signature

 DATE: April 7, 2025

NON-BOYCOTT OF ISRAEL CERTIFICATION

ATTACHMENT B

Non-Boycott of Israel Certification

RFQ REFERENCE NUMBER: #25-0302

The Contractor certifies that it is not currently engaged in and will not for the duration of the contract engage in, a boycott of Israel as defined by Tenn. Code Ann. § 12-4-119. This provision shall not apply to contracts with a total value of less than two hundred fifty thousand dollars (\$250,000) or to contractors with less than ten (10) employees.

Signature: _____

Printed Name: Sachin Jain _____

Title: CTO _____

Date: April 7, 2025 _____

ANTI-COLLUSION STATEMENT

Anti-Collusion Statement
Include in Qualifications Packet along with Attachment A, B, & C

Contractor Name: BuzzClan, LLC

Address: 2300 Olympia Dr #271349, Flower Mound, TX 75027

Phone: 469-251-2899

E-Mail: presales@buzzclan.com

To the City Manager of Red Bank, Tennessee

Greetings:

April 7, 2025

(I/We) do hereby declare that (I am/we are) the only person, firm, or corporation interested in this proposal, and that no other person, firm, or corporation than the one herein named has any interest herein or in the contract proposed to be taken, that it is made without any connection with any person, firm or corporation making proposal for the same work, and that it is in all respects fair as to each item submission upon and as to the proposal as a whole and without collusion or fraud: also that no officer or employee of the City of Red Bank, who is by law excluded from participating therein, is directly or indirectly interested herein, or in the furnishing of the supplies, or doing the work to which it relates, or in furnishing surety, or in any portion of the profits thereof;

With the understanding that any contract resulting from the submissions taken herein shall be governed, construed, and enforced according to the laws of the State of Tennessee. All actions whether sounding in contract or in tort, relating to the validity, construction, interpretation, and enforcement of this contract shall be instituted and litigated in the courts of the State of Tennessee located in Hamilton County, Tennessee, and in no other. In accordance herewith the parties to this proposal submit to the jurisdiction of the courts of the State of Tennessee, located in Hamilton County, Tennessee;

And do further declare that (I/We) have carefully examined the annexed specifications, and hereby propose to furnish the following items and/or do the following work for the sum hereinafter set forth, VIZ:

GENERAL CONDITIONS:

1. All equipment must be manufactured or distributed in the United States.

2. **The submission must meet or exceed the Submission Specifications.** The submitter is required to list all exceptions, deviations, or variations to the specifications set forth and it should be done in a clear, logical fashion on a sheet designated by the submitter as such. Brochures, standard catalog sheets, or technical data should accompany each proposal, but may not be considered a notice of exceptions, deviations, or variations to these specifications.
3. BRAND or TRADE NAMES are given as a "quality reference" to aid submitters in offering the right quality for this proposal, except where said quality reference is followed by the word "only", any quotation will be considered if, in the opinion of the City, the products are equal to those specified.
4. "DEL __DAYS ARO" shall mean the number of consecutive calendar days after receipt of a fully executed contract, delivered F.O.B. to 3105 Dayton Boulevard, Red Bank, Tennessee.
5. A full copy of the warranty, if any, covering the proposed items, should accompany the proposal. Warranty start date will be the date the items are delivered, not the order date or invoice date.
6. Invoices should be submitted to Accounts Receivable at: City of Red Bank, 3105 Dayton Boulevard, Red Bank, TN 37415.
7. All work shall be performed by the awarded contractor. Subcontracted services are not allowed in absence of express written consent of the City.

AUDIT CLAUSE

"The City reserves the right to audit the records of the contractor. The Contractor shall make and keep as the same accrue, full and complete records and books as accounts of revenue and income, and costs and expenses that specifically relate to performance under this contract. Records and books of accounts, together with any or all other memoranda pertaining thereto that may be kept, maintained, or possessed by the Contractor, shall be open to examination during regular business hours by the City or its representatives for the purpose of inspecting, auditing, verifying or copying the same or making extracts therefrom. The Contractor shall make and keep said records and books of accounts in accordance with generally accepted accounting principles."

For additional information, contact: Martin Granum 423-877-1103 or mgranum@redbanktn.gov.

ADDENDUM NO. 1



City of Red Bank
3105 Dayton Boulevard
Red Bank, TN 37415
423.877.1103
www.redbanktn.gov

Addendum No. 1

Issue Date: 4/3/2025

RFP Name: On-Call Municipal Data Analysis
RFP Number: 25-0302

TO: Prospective Applicants

This addendum forms a part of the **Request for Proposals** and modifies the original RFP Number **25-0302** only to the extent specifically noted below. Failure to acknowledge this addendum in the submittal may subject the submitter to being non-responsive.

This Addendum is posted on the City procurement website at www.redbanktn.gov/Bids.aspx. This is the *official source* of this addendum. All addenda and attachments shall be published in the same location.

This Addendum consists of 1 page in total.

This Addendum addresses the Cost per hour of work (up to 10 points) listed in the evaluation criteria section.

Clarifications/Changes

Under the 'Request for Qualifications' section, Paragraph 6. "Instructions for response submittal", Subparagraph B, the following text is deleted: ~~"Note that responses to this solicitation are not required to include a proposed fee for services to be rendered. Once a firm is selected based on the above criteria, proposed fee schedule for services to be rendered will be requested."~~

Please note: under the evaluation criteria, paragraph 5.h., the "Cost per hour of work (up to 10 points)" is considered and therefore that information should be included.

I understand that failure to confirm receipt of addenda may be cause for rejection of this Proposal.

	BuzzClan, LLC	April 7, 2025
Authorized Signature	Company	Date

-End-

Stefanie Dalton Mayor Manager	Hollie Berry Vice Mayor	Jamie Fairbanks-Harvey Commissioner	Terri Holmes Commissioner	Hayes Wilkinson Commissioner	Martin Granum City
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APPENDIX A - RESUME OF KEY PERSONNEL

Samuel M. Cole - Project Manager	
Professional Summary	
- Sam Cole is an IT Project Manager, a certified Project Management Professional and Scrum Master possessing demonstrated success in leading implementation teams, utilizing my strong leadership skills and industry knowledge in guiding multiple project teams from inception to completion. - A versatile industry expert successful at building solid business practices while driving growth and revenue, Sam is exceptionally adept at defining highly visible, enterprise strategic initiatives, corporate programs, and complex projects to achieve business transformation via quantifiable results. - A strategist skilled at working with all levels of internal and external management to ensure customer buy-in, Sam oversees complex projects, while meeting deadlines and budgeting expectations.	
Technical Experience	
Project Management & Methodologies: Project Management Professional (PMP), Scrum Master, Agile Project Management, Risk Management, Program Management, Project Scheduling, Budget Forecasting, Budget Reconciliation, Resource Allocation, Stakeholder Management, Strategic Planning, KPI Development. Data Migration & Integration: Data Migration, SAP Integration, CHA Integration, Jana Integration, System Integration, Functional Integration Testing, Custom Development, User Acceptance Testing (UAT), Change Management, Go-Live Support, Test Plan Development. Geographic Information Systems (GIS): Esri GIS Software, Small World GIS, GIS Data Migration, GIS Custom Development, Meter Configuration (Sensus, Elster, Badger, Itron), Geographic Data Management, Data Migration Strategy. Advanced Metering Infrastructure (AMI): FlexNet AMI Systems, Sensus AMI, Elster AMI, Badger AMI, Itron AMI, AMI Integration, Meter Configuration, Endpoint Troubleshooting, Meter Testing. Utility Project Management: Advanced Metering Systems (AMS), FlexNet AMI Systems, Return-to-Utility Work Orders, DA Devices, Electric, Gas, and Water Endpoint Solutions, Utility Project Planning. Change Management & Training: User Acceptance Testing (UAT), Change Management, Customer Training, Training Program Development, Functional Integration Testing, Go-Live Event Support, Training Coordination, Client Communication. Client & Stakeholder Management: Client Relationship Management, Stakeholder Engagement, Customer Buy-in, Business Requirement Analysis, Risk Mitigation, Strategic Analysis, Project Scoping, Resource Optimization, Executive Reporting, Risk Mitigation Facilitation.	
Work Experience	
BuzzClan, LLC	Aug 2023 - Present

Senior GIS Project Manager	
- Sam served as the lead Senior Project Manager in charge of Full Data Migration from Small World to Esri. This project had custom development and integrations to SAP, CHA and Jana. - Responsible for 15 team members, project schedule, budget, scope. Working hand and hand with the project team, Sam led the project through the final stages of data migration and development. - He oversaw customer training, Functional Integration testing, User acceptance testing, the final data migration pull, change management, and Go-Live.	
Wipro, LLC	Jun 2022 – Jul 2023
Ami Integration And Implementation	
- Sam served as a Consultant for Wipro client AMI integrations and implementations providing valuable Subject Matter Expert and operational support. - In this role, Sam developed and implemented AMI Support Plans, team structure and KPIs. Managed daily triage meetings updating key stakeholders regarding troubled endpoints and network devices. - Led troubleshooting efforts working with technical field personnel and system administrators to identify defect root causes, metering system issues, and field installation process issues. - Co-led client communication and issue management forums driving key integration aspects, testing, and upgrade/implementation of hot fixes within the systems. - Participated in daily command center meetings reviewing troubleshooting efforts and network updates.	
Zones, LLC	Aug 2020 – Jun 2022
Project Management	
- As IT Program Manager for Zones, LLC work at Exelon, Sam led large, complex, enterprise-wide programs through all program lifecycle phases. - Responsible for building and maintaining strong client relationships at all levels, and accountable for meeting revenue, profit, and growth objectives and for improving overall customer satisfaction targets. - Sam established and maintained relationships and communications at all levels of the organization. - In this role, Sam developed the schedule, forecasted budget, and provided budget reconciliation. - Assisted in the optimization of resource allocation; supported senior executives across business lines in strategic analysis, project scoping, and approach definition; prepared reports for upper management regarding project status; and identified risks and developed/facilitated risk mitigation.	
Philadelphia Water Department/ Philadelphia Electric Company/ City Of Fayetteville, NC	Aug 2010 – Jan 2021
Sensus AMI Projects	
Assigned to several projects, including Philadelphia Water Department, Philadelphia Electric Company, Fayetteville NC, and several smaller projects.	

- Sam drove day to day leadership and ground level activities of various technology and process projects for investor-owned utilities, municipal and cooperative electric, gas, and water utilities. Sam developed and drove daily execution of project plans, timelines, workflows, budget forecasting, and personnel to ensure the completion of projects within the demarcated deadlines.
- Sam worked with front line and management clients to assess and mitigate project risks and devised mitigation actions encompassing close attention to contracts and service level agreements. He developed and executed first article Meter Configuration (various meters including – Sensus, Elster, Badger, and Itron) and test plans, ensuring business requirements were met for customers C&I accounts
- Assessed potential project risks, devising mitigation actions.
- He coordinated test cases with a remote team and performed test and recorded and published results to key stakeholders to verify functionality met business requirements, and led customer resources with the execution of test case of vendor head-end software, testing end-to-end functionality.
- Sam also developed, oversaw, and performed test cases for a work order management application, performing, coordinating, tracking, and reporting on the testing results, documenting functional abnormalities with the application and driving to resolution.
- In addition, Sam partnered with project stakeholders to successfully implement FlexNet Advanced Metering Infrastructure (AMI) Systems, including DA devices and electric, gas, and water endpoints. And he developed and led a “tiger team” effort analyzing Return-to-Utility work orders.

Prior Work Experience

USA Mobility / Sales Engineer / Senior Project Manager

Integrated Access Systems (IAS) / Operations Manager

Chubb Security / Project Manager

Cotag North America, A Division of Amtech / Technical Support Manager

Amtech / Field Engineer

Education

- East Texas State University- Computer Science and Business Management.
- Collin County Community College- Degree Plan for Business Management.
- North Lake Community College- Construction Management Program.
- Associated Builders and Contractors- Electrical Apprentice/Journeyman Training.

Certifications

- PMP Certified #485234
- Scrum Master Certified SMC #26094705

Saleem - Senior Data Analyst

Professional Summary

- 9+ years of experience as a Sr. Data Analyst in industry domains including Banking, Financial, Capital Market and Mortgages in Project coordination, Data Integration, Data modelling, **Business Intelligence (BI)**, Data Analysis for Online transaction processing (OLTP) and online analytical processing (OLAP) environments.
- Experience in writing and executing **SQL** Queries for Databases such as Teradata, Oracle, **MySQL**.
- Excellent knowledge in **data analysis**, data validation, data cleansing, data verification and identifying data mismatch.
- Responsible for working with product management to translate business objectives into functional requirements, and great user experiences for our customers.
- Extensive knowledge working with ETL tools like Informatica Power center, IBM Infosphere DataStage, Microsoft SQL Server Integration Services and reporting tools like Tableau, MS SSRS and **MS PowerBI**.
- Excellent understanding of financial instruments and requirements of Banking and Regulatory Compliances: Anti- Money Laundering (AML), Basel Accords, Bank Secrecy Act etc.
- Having been involved in Full Implementation Life Cycle of the application (SDLC) and in post implementation support using Agile Methodology, and Waterfall.
- Thorough understanding of Anti Money Laundering (AML) procedures and hands on experience of working to ensure AML compliance at client's place.
- Coordinated data profiling/ data mapping with business subject matter experts, data stewards.
- Performed data mapping by executed SQL scripts at the backend database level to ensure the correctness of the test results.
- Skilled professional in analyzing Know your Customer (KYC) and Anti-Money Laundering (AML) requirements.
- Extensively used Excel, SQL, SAS programming and Tableau for data mining, predictive & quantitative analysis, designing, reporting and visualization.
- Excellent expertise in Quality Centre for directing, tracking, and outlining needs during a project SDLC.
- Proficient in developing and executing Test Plans, SQL, and PL/SQL queries, performing functional, usability testing and ensuring that the software meets the system requirements.
- Experience in developing and designing visualizations for management and clients covering a variety of performance indicators using Tableau & Excel.
- Proactive and self-motivated individuals constantly seek ways to improve monitoring, identify issues, and deliver enhanced value to customers, with a goal to become a Subject Matter Expert (SME) on source systems.
- Data attribution for alignment to data warehouse sourcing and analytic efforts.
- Proficiency in database design concepts, including dimensional modeling, coupled with hands-on technical skills supporting data analysis, and proficiency in programming languages such as SQL and Python.
- Strong familiarity with statistical packages like Excel, SPSS, and SAS for data set analysis, as well as experience with project management tools such as Jira and Confluence.

- Preferred experience in data visualization and analysis using tools like Power BI and Tableau, along with familiarity/experience with Snowflake data warehouse environments (Snow SQL), and knowledge in generating process documentation (UML Sequence diagrams) would be advantageous.
- Experience in Business Process Modelling and redesign concepts especially for system ER and process diagrams.
- Expertise in MS Office, MS SharePoint, MS Visio, JIRA, with hands on experience in Data Analysis and Reporting using Advanced MS Excel, **SQL**. Hands-on experience in Database Management Systems such as SQL Server and Oracle.
- Proven track record in delivering results on time, utilizing formal software development methodologies, both Agile and Waterfall.
- Excellent ability to identify measures of system performance and documentation of the actions needed to improve the system performance.
- High disposed to giving full attention in presales activities i.e. writing proposals, bid management and collateral preparation
- Formulated and presented brief reports and presentations to the administration with potential recommendations for further activities.
- Involved in reviewing System Testing test cases and have always been an active member of the Defect Review Board (DRB).
- Experience of conducting User Acceptance Testing (UAT) for various projects.
- Experience in writing UAT test plan, UAT test cases and UAT test report.

Technical Expertise

- **Data Analysis Tools:** SQL (Advanced), Excel (Advanced), Python (Pandas, NumPy, Matplotlib, Seaborn), R (dplyr, ggplot2).
- **Data Visualization:** Tableau, Power BI, Google Data Studio.
- **Database Management:** MySQL, PostgreSQL, Oracle.
- **Big Data Technologies:** Hadoop, Spark.
- **Statistical Analysis:** Regression Analysis, Hypothesis Testing, Time Series Analysis.
- **ETL Tools:** Alteryx, Talend.
- **Cloud Platforms:** AWS (Redshift, S3), Google Cloud Platform (BigQuery), Microsoft Azure (Azure SQL Database).

Work Experience

BuzzClan, LLC, TX
Sr. Data Analyst

Apr 2022 - Present

- Involved in Joint Requirement Planning (JRP) sessions with SME's in understanding the Requirements pertaining to Loan Origination to Loan Processing.
- Worked with other project teams with data analysis, data mining and data profiling as needed.
- Worked on the development and implementation of a business appropriate Global AML, KYC and Sanctions program. Actively participate and contribute to related key projects and initiatives.
- Contribute towards the development and maintenance of AML/ KYC On-boarding procedures.

- Worked on determination of suspicion on items and transactions identified according to the Bank Secrecy Act (BSA) via AML automated alerts or manually received reports and referrals.
- Troubleshooting, resolving and escalating data related issues and validating data to improve data quality.
- Worked on tasks among the development team monitored and tracked progress of the project following agile methodology.
- Assisted in the collection of financial data and conducted data mining.
- Involved in analyzing transactional documents relating to corporate debt and the issuance of securities to determine the information necessary to obtain to meet AML requirements.
- Worked with the Compliance and KYC teams to examine AML compliance workflows, business rules, security roles, watch lists, and peer groups.
- Understood the AML compliance requirements by interacting with the compliance department, and SME experts in the laws/act of compliances.
- Involved in analysis, Design and development of Data conversion, Data migration and Integration process and procedures.
- Involved in extracting, cleansing, transforming, integrating, and loading data into different Data Marts using Datastage Designer.
- Handled a variety of database programming tasks, writing code in SQL and analyzing data.
- Involved in creating the Metadata mapping for Anti money laundering (AML) under their financial crime & compliance program and know your customer (KYC) for People's United Bank.
- Involved in managing AML/ KYC-related KPIs (key performance indicators) for the segment/group to ensure consistency in quality and timeliness of completion.
- Involved in data profiling on datasets with millions of rows on Teradata environment, validating key gen elements, ensuring correctness of codes and identifiers, and recommending mapping changes.
- Involved in the Activities of Data Profiling, Data Integration and Data Quality.
- Assisted Test Lead, Testers understanding business process and helped them for successful completion of Unit Testing, Integration Testing and Requirements Testing.
- Used MS Office tools like MS Access, MS Word, MS Excel, MS PowerPoint & MS Project for project documentation.
- Involved in investigating and monitoring transactions on large credit balance refunds and wire payments to ensure compliance with AML laws and regulations.
- Involved with data profiling for multiple sources and answered complex business questions by providing data to business use.
- Worked closely with the Enterprise Data Warehouse team and Business Intelligence Architecture team to understand repository objects that support the business requirement and process.
- Worked on application requirements with UML modeling (MS Visio) and documented Dialogue application output management and FileNet Enterprise Content Management solutions.
- Worked with SQL and Data Warehousing for arrangement of customer data.
- Worked on Pivot tables (for handling dynamic data/tables for averages, Sum, and other functions), Used Macros
- and created custom data validation rules, VLOOKUP, Array formulas in excel.

• Worked with the Data Warehousing team in Metadata Modelling and gathering requirements for product catalogue. • data load specifications for Data mapping and Data Modelling. • Worked on PL/SQL and Dynamic SQL to extract Data from Oracle databases. TOAD software used for creation of packages and stored procedures. Used Erwin for database modelling. • Involved in the creating the User Interface Specification Document and User Training Manual as per project specification with the help of development team • Assist the technical team in translating application functionality into application architecture and the production of a System Functionality document. • Involved in mentoring specific projects in application of the new SDLC based on the Agile Unified Process, especially from the project management, requirements, and architecture perspectives. • Involved in creating and managing Project Templates, Use Case Project Templates, Requirement Types and Traceability Relationships in RequisitePro. • Worked on UML Diagrams such as Activity, logical, Component and Deployment views to assist development and engineering in understanding the requirements using Rational Rose. • Maintaining SQL Script for creation of Database Objects using VSS (Visual Source Safe). • Various versions of the documents generated during the project were maintained and managed using Rational ClearCase and performed defect tracking using Rational ClearQuest. • Attended Functional Walkthroughs, User Acceptance Testing (UAT), and supervised the development of User Manuals for customers.	
Brown Brother and Harriman, Greater - Boston, MA Jun 2020 - Mar 2022 Data Analyst • Worked on eliciting, analysing, and documenting all system specifications including Data rules, Data requirement, Data mapping, Transaction mapping and over viewing the testing activities till final sign off. • Involved in conducting Brainstorming and interview sessions to identify and comprehend business requirements, Documented requirements in the form of user stories and epics. • Worked on analyzing the existing Wealth Management platform and provided recommendations to optimize the data flow. • Involved in gathering metadata and created data analysis repository (spreadsheet), which includes following metadata information: data source, hierarchy, fact, dimension, data attribute, data integration, data model, data acquisition etc • Worked on functional requirement specifications to facilitate the generation of daily Anti-Money Laundering (AML) reports and Suspicious Activity Reports (SAR) to meet the compliance requirements. • Worked with the Project Manager in identifying key risks, dependencies, roles, and responsibilities; Created and maintained Responsibility Assignment Matrix (RAM) to define roles and responsibilities. • Involved in developing Data Mapping, Data Governance, Transformation and Cleansing rules for the Master Data Management Architecture involving OLTP, ODS, and OLAP. • Worked on troubleshooting, resolving and escalating data related issues and validating data to improve data quality. • Analyze AML risk assessment results to identify and summarize risk themes.	

- Involved in detecting possible money laundering and terrorist financing activity using various software programs such as Microsoft and Actimize.
- Worked with Finance, Risk, and Investment Accounting teams create a Data Governance glossary, Data Governance framework and Process flow diagrams.
- Worked on developing use case diagrams, Entity Relationship diagrams, UML diagrams and activity diagrams to reflect use case narratives.
- Worked on transactions for Suspicious Activity to comply with AML and Anti-terror regulations.
- Updating KYC documentation in line with the AML guidelines, interacted with Developers for fixing the bugs and making sure to close the resolved bugs and issues.
- Hands on Experience in Writing Python Scripts for Data Extract and Data Transfer.
- Strong Experience in writing Python programs for manipulating the data reading from various Teradata and convert them as CSV Files.
- Involved in the research and collection of customer financial documentations for suspicious activity reports on KYC, AML, and BSA analysis reports for flagged accounts.
- Collaborated with Scrum Master for Project Progress and Release Management. Managed Product and Sprint Backlog to achieve the Sprint objectives in Agile methodology.
- Involved in applying Change Management Process collaborating with the change control board (CCB) and created a strategy to support adoption of the change required by the project.
- Worked on creating Data Lineage and Data mapping documents by performing macros and VLOOKUP to sift through data.
- Monitoring data quality and creating reports for upper management, offering suggestions as opportunities arise to improve data quality and reporting needs.
- Utilized Tableau reporting tool to track and confirm success of implemented projects.
- Used SQL queries extensively to profile and check mapping accuracy across source and target systems.
- Worked on monitoring transactions for Suspicious Activity to comply with AML and Anti-terror regulations.
- Involved in creating and updating Test scripts and Test cases as per updated Data Lineages.
- Performed UAT testing on admin use case scenarios and log defects using HP ALM.

MUFG Union Bank - New York, NY
Data Analyst

Aug 2018 - May 2020

- Worked on developing queries in SQL to ensure data quality, identify data inconsistencies, missing data and resolve as needed, and assisted in creating and presenting informational reports for management based on SQL data.
- Scheduled data refresh on Tableau Server for weekly and monthly increments based on business change to ensure that the views and dashboards were displaying the changed data accurately.
- Involved in the extraction, transformation and loading of the source data to the target Teradata database.
- Worked on requirement analysis, prepared user stories, functional requirements and issue logs using JIRA.
- Involved in creating ETL solution that reads Product, vendor, and order data from .csv, Excel and Text files on a network share into a SQL server database.

- Worked on creating Data Warehouse by using Dimensional modeling with Star Schema and implemented Ralph Kimball Methodologies for effectively creating data marts and data warehouses.
- Involved in mapping the data elements from the User Interface to the Database and help identify the gaps.
- Worked on legacy reports migration from SQL to Excel and Tableau.
- Worked with Business Banking Teams and Wealth Management Business Teams for Client Onboarding activities.
- Created action filters, parameters, and calculated sets for preparing dashboards and worksheets in Tableau.
- Worked on developing advanced SQL queries with multi-table joins, group functions, subqueries, set operations and T-SQL stored procedures, user defined functions (UDFs) for data analysis.
- Involved in creating SQL reports, data extraction and data loading scripts for different databases and Schemas and also prepared a handbook of standards and Documented standards for Informatica code development.
- Involved in Data Migration from MS SQL server, Oracle, My SQL, and Progress SQL to Teradata.
- Identify business rules for data migration and Perform data administration through data models and metadata.
- Add on additional modules as required and modify their invoices accordingly in Salesforce.
- Involved in creation of users, groups, projects, workbooks and the appropriate permission sets for Tableau server logons and security checks.
- Analyzed the as-is business processes and operational functions within each CRM and supporting applications
- and identified the potential business transformation functions to simplify the process using Salesforce CRM functionality
- Attended the Client meetings for new business salesforce support development proposals, gathered the business requirements and created the business Solutions
- Worked on translating Business data needs into creative visualizations in Tableau.
- Worked on requirements gathering, specifications and documentation of regulatory initiatives for OTC derivatives and worked with business users on implementation of new requirements which included liaising with
- front/middle/back office, technology, and compliance groups.
- Involved in documenting the source to target spreadsheets which have all the information of source and target fields and all the necessary transformation rules which are in turn used for CCS reports development.
- Prepared test Data sets and performed data testing using the PL/SQL scripts. Also used MS excel for data mining, data cleansing, data mapping, data dictionary and data analysis.
- Involved in creating Tableau dashboards using Side by side Bar graphs with a combination of Line charts on top of Bar graphs, Donut charts, Tree maps, Tabular Charts, Attributes, drill down reports using Hierarchy functionality.
- Involved in the creation of database objects like Tables, Views, Stored Procedures, Functions, Packages, DB triggers, Indexes.
- Created various views in Tableau-like Tree-maps, Heat Maps, Scatter plots, Geographic maps, Line chart, Pie charts etc.

- Develop and maintain sales reporting using MS Excel queries, SQL in Teradata, and MS Access. Produce performance reports and implement changes for improved reporting.
- Analyzed historical data for data migration/data conversion from MS Excel and MS Access.
- Involved with Tracking and Managing the Requirements using Requirement Traceability Matrix (RTM) that controls numerous artefacts produced by the teams across the deliverables for a project.
- Generated periodic reports based on the **statistical analysis** of the data from various time frames and divisions using SQL Server Reporting Services (SSRS).
- Involved in planning and execution of all the testing phases including UAT (onsite), proactively performed thorough reviews of System/UAT test cases and datasets.

**JP Morgan Chase - Columbus, OH
Data Analyst**

Oct 2016 - Jul 2018

- Worked with users to identify the most appropriate source of record required to define the asset data for financing.
- Performed data profiling in Target DWH.
- Involved in using OLAP functions like Count, SUM, and CSUM.
- Worked on performing Data analysis and Data profiling using complex SQL on various source systems including Oracle and Teradata.
- Involved in developing normalized Logical and Physical database models for designing an OLTP application.
- Worked on developing new scripts for gathering network and storage inventory data and making Splunk ingest data.
- Imported the customer data into Python using Pandas libraries and performed various data analysis - found patterns in data which helped in key decisions for the company.
- Used Prompts, filters, Conditional, Transformation metrics and Level Metrics for creating complex reports.
- Involved in designing reports, which are the focus and goal of business intelligence. Created documents, which contain a group of reports and developed Dynamic Dashboards, which is a summarization of Key performance indicators (KPI).
- Worked on creating tables in Hive and loaded the structured (resulted from Map Reduce jobs) data.
- Using HiveQL developed many queries and extracted the required information.
- Exported the data required information to RDBMS using Sqoop to make the data available to the claims processing team to assist in processing a claim based on the data.
- Involved in designing and deploying rich Graphic visualizations with Drill Down and Drop-down menu options and Parameterized using Tableau.
- Extracted data from the database using SAS/Access, SAS SQL procedures and creating SAS data sets.
- Involved in creating Teradata SQL scripts using OLAP functions to improve the query performance while pulling the data from large tables.
- Worked on MongoDB database concepts such as locking, transactions, indexes, Sharding, replication, schema design, etc.
- Created Hive queries that helped market analysts spot emerging trends by comparing fresh data with EDW reference tables and historical metrics.

- Involved in defining the source to target data mappings, business rules, business, and data definitions.
- Involved in defining the key identifiers for each mapping/interface.
- Worked on defining the functional requirement documents for each source to target interface.
- Hands on Experience on Pivot tables, Graphs in MS Excel.
- Using advanced Excel features like Pivot tables and Charts for generating Graphs.
- Involved in designing and developing weekly, monthly reports using MS Excel Techniques (Charts, Graphs, Pivot tables) and PowerPoint presentations.
- Strong Excel skills, including pivots, VLOOKUP, conditional formatting, large record sets. Including data manipulation and cleaning.
- Worked with key stakeholders, technical BA's and IT team during User Acceptance Testing.
- Worked on UAT test scenarios and test scripts and executed UAT testing.

UBS Financial Services Inc - Hartford, CT
Data Analyst

Mar 2015 - Oct 2016

- Involved in team marketing events and training seminars that increased awareness and visibility of Wealth Management services.
- Worked on daily and monthly marketing reports including quantitative analysis of fund performance as well as exposure and attribution data analysis by sector, market cap and country.
- Worked on client databases, tracked subscriptions and calculated monthly compliance reports regarding investor breakdowns.
- Worked with Subject Matter Experts (SMEs) to identify high level requirements related to the Asset Management and Wealth Management processes.
- Involved in Requirements Gathering and properly documenting it.
- Worked on High-Level Functional Requirements as per the Business Requirements.
- Worked with Subject Matter Experts (SMEs) to identify high level requirements related to the Credit Card processes.
- Worked in areas such as Fixed Income, Equities, Risk, Order to cash (OTC) Derivatives, Electronic Trading floor applications, financial reporting using Business Objects, leading and managing Business Process Re-engineering.
- Proficient in Excel VLOOKUP and MS word.
- Involved in the JAD Sessions for the Validation of Business Requirements.
- Worked on continuously Updating the High-Level Requirements.
- Worked on Service & quality management tools such as Remedy, Service now, Jira, HP Quality Centre.
- Worked on Updating the Requirements Traceability Matrix.

Education & Certifications

- Master of Science in Data Science from University of California, Berkeley in May 2015.
- Bachelor of Science in Statistics from University of Illinois at Urbana-Champaign in May 2013.

Niharika Tanneeru - Data Analyst

Professional Summary

- Experienced Data Analyst with over 8 years in business analysis, data modeling, and BI reporting.
- Proficient in Dimensional Data Modeling, including Star/Snowflake schemas, and applying advanced statistical techniques such as regression and predictive modeling for data-driven insights.
- Skilled in using tools like **Tableau, Power BI, and SQL** for data visualization and reporting. Expertise in cloud technologies (AWS, Azure) and databases (Snowflake, Oracle, MS SQL Server). Excellent in **communication and presentation skills**.
- Experienced in building and optimizing ETL pipelines with tools like Informatica and Hadoop. Strong in translating business requirements into technical specifications and collaborating cross-functionally to deliver actionable insights

Technical Experience

- **Data Warehousing:** Informatica (Repository Manager, Designer, Workflow Manager, and Workflow Monitor), SSIS, Data Stage.
- **BI Tools:** Power BI Desktop, Tableau Desktop Tableau server, Crystal reports, MS Excel, SSRS and Excel Power View.
- **Reporting Tools:** Business Objects, XIR3, Cognos 8 Suite.
- **Data Modeling:** Star-Schema Modeling, Snowflake-Schema Modeling, FACT and dimension tables, Pivot Tables, Erwin.
- **Testing Tools:** Win Runner, Load Runner, Test Director, Mercury Quality Center, Rational Clear Quest.
- **RDBMS:** Oracle, MS SQL Server, UDB DB2, Teradata, MS Access.
- **Cloud Technologies:** AWS, Azure.
- **Programming:** SQL, PL/SQL, UNIX Shell Scripting, VB Script, Python.
- **Environment:** Windows (95, 98, 2000, NT, XP,7,8,10), UNIX.
- **Other Tools:** TOAD, MS-Office suite (Word, Excel, Project and Outlook), BTEQ, Teradata SQL Assistant.

Work Experience

Edward Jones
Lead Data Analyst

Jan 2024 – Present

- Developed real-time BI dashboards using Tableau, integrating advanced statistical models to provide personalized insights and enhance user experience based on clickstream data.
- Utilized Apache Kafka, Apache Spark, and HDFS to build data pipelines that processed and analyzed massive volumes of clickstream data in near real-time, supporting advanced statistical analyses to personalize user experiences.
- Expert in designing and implementing complex BI reports using Tableau, leveraging statistical models such as regression analysis, time-series forecasting, and clustering to deliver actionable insights.

- Led the design and implementation of reporting solutions in Tableau, including predictive analytics and statistical modeling techniques, to track and visualize business performance metrics.
- Applied statistical modeling techniques to validate data consistency and ensure accurate reporting, performing SQL queries to extract, analyze, and clean data for BI reporting purposes.
- Built and maintained robust data warehouse models in Snowflake, integrating advanced statistical methods for data transformation and analysis to support BI reports and decision-making.
- Expert in statistical modeling and business intelligence (BI) reporting, applying advanced statistical techniques to build predictive models and uncover trends in large datasets for informed decision-making.
- Implemented custom visualizations such as heat maps, box and whisker plots, and trend lines in Tableau, incorporating statistical analysis to visualize key business trends and metrics effectively.
- Collaborated with cross-functional teams to integrate statistical modeling with BI reporting tools, ensuring that reports were tailored to meet specific business requirements and provided data-driven insights.
- Developed and deployed automated BI reporting solutions, integrating statistical techniques for anomaly detection, forecasting, and trend analysis, supporting business leaders with timely and accurate data for strategic planning.

**Schneider National
Lead Data Analyst**

Oct 2022 – Dec 2023

- Developed Power BI dashboards and analytical reports, integrating advanced statistical models to provide actionable insights into critical business metrics, enabling users to make informed decisions.
- Utilized statistical modeling techniques, such as regression analysis and clustering, to improve data quality and ensure accurate data reporting in Power BI and Snowflake-based dashboards.
- Designed and implemented star-schema and snowflake schema dimensional data warehouses, incorporating statistical methods to enhance data aggregation and support BI reporting.
- Applied statistical techniques in Power BI to create interactive dashboards that include slicers and filters, allowing end-users to perform advanced data analysis and explore trends and correlations.
- Used Python, SAS, and SQL to create complex data transformation and aggregation scripts, applying statistical methods to validate data accuracy and ensure the integrity of BI reports.
- Integrated statistical models into BI reports, using Power BI to visualize data-driven insights on Snowflake usage statistics, forecasting trends, and detecting anomalies in business performance.
- Collaborated with clients and subject matter experts to gather business requirements and create SQL queries that support BI reporting, applying statistical analysis to refine queries and improve accuracy.
- Utilized advanced statistical analysis and modeling to validate data integrity during migration projects, ensuring that migrated data was accurately represented and actionable within Snowflake and Power BI environments.

- Implemented real-time data streaming and analytics pipelines using Apache Kafka and Azure Data Factory, incorporating statistical modeling to monitor data trends and generate predictive insights for BI reporting.

**State of Oregon
Senior Data Analyst**

Jun 2021 – Sep 2022

- Expert in statistical modeling and BI reporting, leveraging advanced techniques to build predictive models and data-driven insights, enhancing decision-making through tools like Tableau, AWS, and Python.
- Converted Excel-based reports into interactive Tableau dashboards, integrating statistical models to visualize key financial and business metrics, and providing actionable insights for management.
- Designed and implemented action filters, parameters, and calculated sets in Tableau, applying statistical modeling techniques to optimize dashboard interactivity and business reporting flexibility.
- Utilized AWS Glue and S3 for data lake management, ensuring the integration of statistical analysis with data catalogs, enabling high-quality data processing and analysis for BI reporting.
- Created geographic map reports in Tableau, applying statistical analysis to visualize company financial metrics and performance, segmented by regional member data.
- Integrated R into Tableau dashboards to forecast cash flows, utilizing time-series analysis and other statistical methods to improve cash flow predictions and reporting accuracy.
- Applied statistical methods in testing ETL processes, ensuring the correct transformation, validation, and loading of data into target databases for consistent and reliable BI reporting.
- Utilized MySQL and Tableau to analyze trading and investment strategy data, incorporating statistical techniques such as regression and correlation analysis to extract valuable insights for financial reporting.
- Conducted JAD sessions and user interviews to gather business requirements, translating them into user stories and epics while integrating statistical methods to improve data analysis and reporting accuracy.
- Developed and enhanced cloud-based applications in AWS, applying statistical modeling techniques to ensure that data flows and BI reports meet business needs and provide deep analytical insights.

**Horizon Bank
Senior Data Analyst**

Feb 2019 – May 2021

- Specialized in statistical modeling and BI reporting, utilizing advanced analytics to streamline ETL processes and deliver meaningful insights for data-driven decision-making.
- Developed exception handling and data validation rules in Informatica, ensuring data accuracy before loading into the data warehouse for BI reporting.
- Applied statistical models to CDC processes in Informatica Power Exchange for seamless real-time data updates in reporting systems.
- Created SCD strategies to maintain current and historical data, enabling longitudinal BI reports and statistical trend analysis.
- Wrote unit tests for ETL scripts, using statistical validation methods to ensure data

integrity and accuracy before deployment. • Developed complex Cognos reports with statistical analysis for trend forecasting and multi-dimensional insights. • Documented program development, logic, and testing, emphasizing statistical modeling to ensure transparency and clarity. • Worked with data modelers to design data models, integrating statistical methods to optimize analysis and reporting. • Integrated customer data from multiple systems into the data warehouse, applying statistical techniques for accurate aggregation and BI reporting. • Aggregated and prepared data for SSRS reports, ensuring accurate statistical analysis in cross-tab, parameterized, and drill-through reports.	
IGATE Global solutions Business/ Data Analyst	July 2016 – Oct 2018
• Actively monitored and contributed to all stages of the Software Development Life Cycle (SDLC) using Waterfall methodology, ensuring data analysis and reporting requirements were incorporated throughout the process. • Developed comprehensive visual representations of technical processes through UML diagrams, including Use Cases and Activity diagrams, to clarify data flows and reporting structures using MS Visio. • Determined project deadlines and tasks using MS Project, ensuring timely deployment and integrating data analysis and reporting milestones into project timelines. • Maintained clear communication of project goals among stakeholders by conducting walkthroughs and meetings, ensuring alignment on business requirements and reporting objectives with BA, Development, and Technical support teams. • Participated in the project kick-off meeting, documenting and analyzing business requirements with IBM Rational Requisite Pro, ensuring the inclusion of data analysis needs for reporting. • Collaborated closely with QA during User Acceptance Testing (UAT) and Functional Testing, validating test results using SQL and ensuring statistical modeling methods were applied to verify data accuracy. • Strong knowledge of SQL for extracting and analyzing data, validating test results, and ensuring that data for BI reporting was accurate and aligned with business requirements. • Applied statistical modeling techniques to identify trends and patterns in project data, enhancing BI reporting and decision-making processes. • Utilized data analysis to monitor project progress, ensuring that data-driven insights were incorporated into project tracking and reporting. • Ensured that BI reporting tools and statistical models were integrated into project deliverables, enabling stakeholders to track performance through meaningful visualizations and actionable insights.	
Education	
• Bachelor of Science in Computer Science. • Master's of Science in Computer Science.	

RED BANK COMPREHENSIVE PLAN 2045

TIMELINE



COMMISSION GOAL

Since 2022

PUBLIC WORKSHOPS AND OUTREACH

Eleven (11)
Public Engagement
Events

PLANNING COMMISSION

Resolution Adopted
May 28th, 2025



RESOURCES

2023 Staffing
2024 Funding

PRESENTATIONS

Three (3) Public
Presentations of Final Draft

CITY COMMISSION

June 17th, 2025 Agenda Item

From: [Tracey Perry](#)
To: [Tracey Perry](#)
Subject: FW: Nomination for MPO Board Vice Chair
Date: Wednesday, May 28, 2025 12:10:10 PM

From: Hollie Berry <hberry@redbanktn.gov>
Sent: Wednesday, May 28, 2025 11:00 AM
To: Melissa Taylor <mdtaylor@chattanooga.gov>
Cc: Martin Granum <mgranum@redbanktn.gov>; Ronnette McElvain <rmcelvain@chattanooga.gov>
Subject: Re: Nomination for MPO Board Vice Chair

Confirmed! Happy to serve, thank you for the opportunity.

Get [Outlook for iOS](#)

From: Melissa Taylor <mdtaylor@chattanooga.gov>
Sent: Wednesday, May 28, 2025 6:51:25 AM
To: Hollie Berry <hberry@redbanktn.gov>
Cc: Martin Granum <mgranum@redbanktn.gov>; Ronnette McElvain <rmcelvain@chattanooga.gov>
Subject: Nomination for MPO Board Vice Chair

Good Morning Vice Mayor Berry,

I wanted to congratulate you on your nomination for Vice Chair of the MPO Executive Board. There were no other nominations and notwithstanding a nomination between now and the time of the vote on June 25th, I expect your nomination will be approved. Please confirm your willingness to serve.

Best,
Melissa

Melissa Taylor
Director/MPO Coordinator
[Transportation Planning Division](#)

**Chattanooga-Hamilton County Regional Planning Agency (RPA) &
Chattanooga-Hamilton County/North Georgia Metropolitan Planning
Organization (MPO)**



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