

City of Red Bank

COMMISSIONERS' STRATEGIC PLANNING RETREAT

Agenda

February 25, 2025

9:00 AM

- I. Introduction and Overview Process**
- II. Ice Breaker**
- III. Review your mission statement and update if needed**
 - A. The City of Red Bank is a safe and thriving small-town community with an engaging, transparent government that builds on our rich history, provides excellent and efficient services, and welcomes all.**
- IV. Review an environmental scan**
- V. SWOT Analysis - what are the strengths and weaknesses (internally) and opportunities and threats (externally) facing Red Bank?**
- VI. Review your vision statement and update if needed**
 - A. Red Bank strives for a vibrant and inclusive community by pursuing excellence, enhancing safety, and celebrating our neighborhood character.**
- VII. Goals**
- VIII. Citizen comments**
- IX. Conclusion and Wrap Up / Adjournment**

"Any invocation that may be offered before the official start of the Commission meeting shall be the voluntary offering of a private citizen, to and for the benefit of the Commission. The views or beliefs expressed by the invocation speaker have not been previously reviewed or approved by the Commission and do not necessarily represent the religious beliefs or views of the Commission in part or as a whole. No member of the community is required to attend or participate in the invocation and such decision will have no impact on their right to actively participate in the business of the Commission."