

City of Red Bank
Festival Committee
2023 Red Bank Christmas Parade & Festival
Aug 16th, 2023 @ 5pm

Agenda:

- I. Update on sponsors
- II. Expenditures
 - A. DJ - Choose date in October to go over music
 - B. Parade Announcer - TWE is in
 - C. Vote on Additional entertainment
 - 1. Ice bounce booked \$165
 - 2. inflatable Snow globe \$340
 - 3. Buddy the elf quote \$350 for 2 hours
 - 4. Face paint x2 \$350
 - 5. Balloon artist \$400 4 hours
 - 6. Elsa & Anna impersonator \$585 4 hours
 - 7. Evolving Playful Monsters \$550
 - 8. Chris - Zoo is in, what all does that entail
 - 9. Reindeer - If we get a sponsor for it.
 - 10. Craft corner, coloring table, purchase small boxes of crayons and give out printed color pages
 - 11. What other activities do we want
 - D. Brooke is booked
- III. Gift wrapping vendor or volunteers Be the change & White Oak bike
- IV. Parade - set up and execution Start 7pm, groups show up 6pm, set up group a on far right b on far left and alternate ongoing groups, leave middle lanes open. Make sure the police person is last so no one runs over santa!
- V. Exposure/Marketing -
 - A. Red Bank website and social media with links to the schedule of events, map, other important info
 - B. Get the event listed on Google Events (Google Business)
 - C. Radio
 - D. News stations: Channel 3, Channel 9 (This N That)
 - E. What local business put us on their social media