

AGENDA

City of Red Bank Strategic Planning Retreat February 27, 2024

- I. Introductions and overview of the process
- II. Review your mission statement – why does the City of Red Bank exist?

The City of Red Bank is a safe and thriving small-town community with an engaging, transparent government that builds on our rich history, provides excellent and efficient services, and welcomes all.

- III. Values – what are the values of the City Commission?
- IV. Conduct an environmental scan – what are the strengths, weaknesses, opportunities and threats facing the City of Red Bank?
- V. Review your vision statement – based on the results of the environmental scan, where/what does the City of Red Bank want to be in the future?

Red Bank celebrates our vibrant and inclusive community by pursuing excellence, enhancing safety, and embracing our neighborhood character.

- VI. City Manager Big Picture Presentation
- VII. Goals – what are the goals that will help the City of Red Bank obtain its vision.
- VIII. Conclusion and Wrap Up