



The City of Red Bank Parks, Trails & Recreation and the Festival Citizens' Advisory Board offers outdoor recreation activities, opportunities, and events for all those living in our community and coordinates special events that are fun for all participants. We would like to extend our sincere appreciation to our past sponsors for making it possible for us to continue to provide quality, enjoyable events for our community.

On the attached page entitled "Red Bank Jubilee Sponsorship Levels" you will find details regarding opportunities for the 2024 Jubilee. This annual family-friendly event attracts thousands of attendees both from Red Bank and the surrounding communities. Sponsors are recognized in tangible and visible ways and no matter the amount of your donation or sponsorship, the advisory board ensures recognition of your generosity and commitment to the continued success of Red Bank events.

In an effort to make your sponsorship experience more efficient, we invite you to explore recurring sponsorship commitments for the entire year. By connecting well in advance, you are sure to be engaged in the maximum benefit of each event's entire marketing plan. We are always willing to create a custom recognition package that truly reflects the needs of your organization. We also welcome donations in kind that will make the event more memorable.

If you are interested in sponsoring the City of Red Bank's 2024 Jubilee, please contact me via phone or email below. We hope you will consider a contribution to continue to make Red Bank a great place to live, grow, and play.

Sincerely,

Jeffrey Grabe  
Parks, Trail & Recreation Manager  
423-654-8836  
[Jgrabe@redbanktn.gov](mailto:Jgrabe@redbanktn.gov)

# Red Bank Jubilee Sponsorship Levels

| Sponsor Benefits                                                                                                                 | Sponsor cut off date | \$5000+ Platinum | \$1000 Gold | \$500 Silver | \$250 Bronze |
|----------------------------------------------------------------------------------------------------------------------------------|----------------------|------------------|-------------|--------------|--------------|
| Logo on flyer                                                                                                                    | 4/01/2024            | ✓                | ✓           | ✓            | ✓            |
| Logo on digital flyer on our website, and social media                                                                           | 4/01/2024            | ✓                | ✓           | ✓            | ✓            |
| Waiving of permit fee for booth space                                                                                            | 4/01/2024            | ✓                | ✓           | ✓            | ✓            |
| Sponsorship noted in the City Newsletter for the month of April                                                                  | 3/22/2024            | ✓                | ✓           | ✓            |              |
| Billboard with logo placement along with other sponsors                                                                          | 4/01/2024            | ✓                | ✓           | ✓            |              |
| Yard Sign with Sponsors logo in park day of event                                                                                | 4/01/2024            | ✓                | ✓           |              |              |
| Sponsorship mentioned twice during event                                                                                         | 4/01/2024            | ✓                | ✓           |              |              |
| Company name mentioned at least once as a sponsor on radio and tv interviews                                                     | 4/01/2024            | ✓                | ✓           |              |              |
| Banner saying “presented by Sponsors name” over the stage                                                                        | 4/01/2024            | ✓                |             |              |              |
| Naming rights for the beer garden, only one sponsor; first come first serve                                                      | 4/01/2024            | ✓                |             |              |              |
| Co-branded city swag given out at city tent                                                                                      | 4/01/2024            | ✓                |             |              |              |
| City Hall Led Message Board saying “Sponsors name, Presenting the 2024 Jubilee on May 4th” for the month leading up to the event | 4/01/2024            | ✓                |             |              |              |

**City of Red Bank**  
**PLEDGE FORM**

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email \_\_\_\_\_

I/we pledge to make the following donations:

- ☐ - One-Time Monetary Donation. The Donor wishes to make a one-time monetary donation to the Donee for the 2024 Jubilee in the amount of \$ \_\_\_\_\_. (Please see the Christmas Parade & Festival Sponsorship Level Sheet)
- ☐ - Monthly Pledge. The Donor wishes to make a monthly donation of \$ \_\_\_\_\_, beginning \_\_\_\_\_ and ending \_\_\_\_\_, for a total donation of \$ \_\_\_\_\_ or ☐ on going until further notice.
- ☐ - Annual Pledge. Annual/monthly donation of \$ \_\_\_\_\_ for \_\_\_\_\_ years, beginning \_\_\_\_\_.
- ☐ - Other. The Donor wishes to donate the following: \_\_\_\_\_.

We appreciate your support to continue making these events great for residents to enjoy.

Pledgor Signature \_\_\_\_\_