

City of Red Bank

Festival Committee

2023 Red Bank Christmas Parade & Festival

September 13th, 2023 @ 5pm

Agenda:

- I. Update on sponsors **Doing well**
- II. Update on Vendors **Board members send the word**
- III. Vote on food trucks to invite **(8) Food trucks in side church parking, Vote next meeting**
- IV. Expenditures
 - A. DJ - Choose date in October to go over music
 - B. Parade Announcer - TWE is in
 - C. Vote on Additional entertainment
 1. Ice bounce booked \$165
 2. Buddy the elf quote \$350 for 2 hours, he will be there from 4-6 and can come the entire event and parade next year, we have invoice
 3. Face paint x2 \$350 booked we have invoice
 4. Balloon artist \$400 4 hours booked we have invoice
 5. Elsa & Anna impersonator \$585 4 hours booked waiting on invoice
 6. Evolving Playful Monsters \$550 **Book it**
 7. Chris - Zoo is in, what all does that entail
 8. Reindeer - If we get a sponsor for it.
 9. Follow up on Chris look into RB High into making the art. Sonja Look into the Cheer team will volunteer.
 10. What other activities do we want
 11. Snowball fight on the courts: I have not found much just amazon plush snowballs **Look up alternatives for more adult activities**
 12. Carriage is booked waiting on invoice
 13. **Have different groups preform in the street leading up tp the parade**
 - D. Brooke is booked
- V. George King is in
- VI. Parade - set up and execution Start 7pm, groups show up 6pm, set up group a on far right b on far left and alternate ongoing groups, leave middle lanes open. Make sure the police person is last so no one runs over santa!
- VII. Exposure/Marketing
 - A. Red Bank website and social media with links to the schedule of events, map, etc
 - B. Radio 102.3 FM, 106.9 FM, NPR
 - C. News stations: Channel 3, Channel 9 (This N That)(**Daily Refresh**), 12, Fox
 - D. What local business put us on their social media
 - E. **Have vendors and parade people tag us on their social media**

F. Online event calendars, Nooga Today, The Pulse,

G. Put Flyers in local and surrounding area business

VIII. Adding another Board member