

City of Red Bank

Festival Committee

2023 Red Bank Christmas Parade & Festival

September 13th, 2023 @ 5pm

Agenda:

- I. Update on sponsors
- II. Update on Vendors
- III. Vote on food trucks to invite
- IV. Expenditures
 - A. DJ - Choose date in October to go over music
 - B. Parade Announcer - TWE is in
 - C. Vote on Additional entertainment
 1. Ice bounce booked \$165
 2. Buddy the elf quote \$350 for 2 hours, he will be there from 4-6 and can come the entire event and parade next year, we have invoice
 3. Face paint x2 \$350 booked we have invoice
 4. Balloon artist \$400 4 hours booked we have invoice
 5. Elsa & Anna impersonator \$585 4 hours booked waiting on invoice
 6. Evolving Playful Monsters \$550 need to vote
 7. Chris - Zoo is in, what all does that entail
 8. Reindeer - If we get a sponsor for it.
 9. Follow up on Chris look into RB High into making the art. Sonja Look into the Cheer team will volunteer.
 10. What other activities do we want
 11. Snow ball fight on the courts: I have not found much just amazon plush snowballs
 12. Carriage is booked waiting on invoice
 - D. Brooke is booked
- V. George King is in
- VI. Parade - set up and execution Start 7pm, groups show up 6pm, set up group a on far right b on far left and alternate ongoing groups, leave middle lanes open. Make sure the police person is last so no one runs over santa!
- VII. Exposure/Marketing
 - A. Red Bank website and social media with links to the schedule of events, map, etc
 - B. Radio
 - C. News stations: Channel 3, Channel 9 (This N That)
 - D. What local business put us on their social media
 - E. Put Flyers in local and surrounding area business
- VIII. Adding another Board member