

City of Red Bank
Festival Committee
2023 Red Bank Christmas Parade & Festival
Aug 16th, 2023 @ 5pm

Agenda:

- I. Blue Potato Media- came and did a presentation on service to make a video production for the event
- II. Update on sponsors
- III. Expenditures
 - A. DJ - Choose date in October to go over music
 - B. Parade Announcer - TWE is in
 - C. Vote on Additional entertainment
 1. Ice bounce booked \$165
 2. inflatable Snow globe \$340-Voted against, spend money on decorations around santa
 3. Buddy the elf quote \$350 for 2 hours Conditional to him staying until 6pm and lock him in for next year
 4. Face paint x2 \$350 Do it
 5. Balloon artist \$400 4 hours Do it
 6. Elsa & Anna impersonator \$585 4 hours Do it follow up about Jubilee
 7. Evolving Playful Monsters \$550 Just the table making puppets can they do holiday themes?
 8. Chris - Zoo is in, what all does that entail
 9. Reindeer - If we get a sponsor for it.
 10. Craft corner, coloring table, purchase small boxes of crayons and give out printed color pages Chris look into RB High into making the art. Sonja Look into if Cheer team with volunteer.
 11. What other activities do we want
 12. Snow ball fight on the courts?
 13. Ice glasses? Maybe next year? 423 tacos made them?
 14. Look into carriage prices
 - D. Brooke is booked
- IV. Gift wrapping vendor or volunteers Be the change & White Oak bike
- V. Parade - set up and execution Start 7pm, groups show up 6pm, set up group a on far right b on far left and alternate ongoing groups, leave middle lanes open. Make sure the police person is last so no one runs over santa!
- VI. Exposure/Marketing - Will go over next meeting

- A. Red Bank website and social media with links to the schedule of events, map, other important info
- B. Get the event listed on Google Events (Google Business)
- C. Radio
- D. News stations: Channel 3, Channel 9 (This N That)
- E. What local business put us on their social media