

AGENDA

City of Red Bank Strategic Planning Retreat February 28, 2023

I. Introductions and overview of the process

II. Review your mission statement – why does the City of Red Bank exist?

The City of Red Bank is a safe and thriving small-town community with an engaging, transparent government that builds on our rich history, provides excellent and efficient services, and welcomes all who live, work, worship, and play.

III. Conduct an environmental scan – what are the strengths, weaknesses, opportunities and threats facing the City of Red Bank?

IV. Review your vision statement – based on the results of the environmental scan, where/what does the City of Red Bank want to be in the future?

Red Bank will lead our vibrant and proud community with a commitment to excellence, safety, and enhancing our neighborhood character for future generations.

V. Goals – what are the goals that will help the City of Red Bank obtain its vision.

VI. Conclusion and Wrap Up